

FORM PTO-1618A  
Expires 06/30/99  
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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

07-17-2000

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- New
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Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
03 17 2000

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
07 06 2000

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

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Name

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- Corporation  Association
- Other

- Citizenship/State of Incorporation/Organization

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Mail documents to be recorded with required cover sheet(s) information to:  
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Enter for the first Receiving Party only.

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number:

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

E.T. Henry/Sr. Legal Assistant  
Name of Person Signing

  
Signature

7-14-00  
Date Signed

ASSIGNMENT


WHEREAS S B ROYALTY COMPANY, INC. ("Assignor"), a Delaware Corporation having an address at 501 Silverside Road, Suite 89, Wilmington, Delaware 19899, is the original owner of all right, title and interest in and to the trade marks shown in the attached Schedule A.

WHEREAS WESTON FOODS, INC. ("Assignee"), a Delaware Corporation, having an address at 2821 Emerywood Parkway, Suite 210, Richmond, Virginia 23294-3727, acquired all right, title and interest in and to said marks, together with the goodwill of the business associated with the marks and the assets associated with the marks as of the 17th day of March, 2000.

WHEREAS, the parties desire to ratify said assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said marks and the application thereof, together with the goodwill of the business symbolized by the marks, nunc pro tunc as of the 17th day of March, 2000.

S B ROYALTY COMPANY, INC.

By:   
Printed Name: Marian M. Burrows  
Title: Assistant Secretary  
Date: July 6/00

# SCHEDULE A

<u>Trade Mark Name</u>	<u>App. No.</u>	<u>Reg. No.</u>
Ace Design		1,883,748
Colosso		1,693,371
Colosso		1,991,884
Colosso-Bowl		1,507,411
Colosso-Cone		1,459,430
Colosso-Cone		1,905,796
Colosso-Crumbs		1,813,095
Cone Design		1,641,800
Strawberrito	75/562,021	