

08-08-2000



101425811

7.17.00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name Sheboygan County Broadcasting Co., Inc.

Formerly _____

1466616

- Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Wisconsin

Receiving Party

Mark if additional names of receiving parties attached

Name Walton, L.L.C.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1626 Prospect Avenue

Address (line 2) _____

Address (line 3) Milwaukee Wisconsin 53202

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

- Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Wisconsin

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

08/08/2000 DCDATES 00000068 1466616

01 FC:481 90.00 UF

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1466616"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael R. Hatton Jr.

Michael R. Hatton Jr.

July 5, 2000

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

Whereas, SHEBOYGAN COUNTY BROADCASTING CO., INC., (Sheboygan) a Wisconsin corporation having its principal office at 1626 Prospect Avenue, Milwaukee, Wisconsin, 53202, has adopted, used, and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

Trademark: WHBL
Registration No.: 1,466,616
Registration Date: November 24, 1987

Whereas, the Board of Directors of Sheboygan have agreed, effective June 30, 2000, to assign all intellectual property and appurtenant goodwill to Walton, L.L.C.

Now, therefore, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Sheboygan assigns to Walton, L.L.C. all right, title, and interest in the United States in and to said trademarks and registrations therefor.

IN WITNESS THEREOF, the undersigned Michael R. Walton, Jr. of Sheboygan County Broadcasting Co., Inc. and Michael R. Walton, Jr. of Walton, L.L.C., have executed this Assignment effective as of the June 30, 2000.

SHEBOYGAN COUNTY
BROADCASTING CO., INC

WALTON, L.L.C.

By: Michael R. Walton, Jr.
Michael R. Walton, Jr.
Vice President

By: Michael R. Walton, Jr.
Michael R. Walton, Jr.
Vice President

Date: July 5, 2000

Date: July 5, 2000

F:\DOCS\Trademark\003-WHBL assignment.wpd