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OMB 0651-0027



U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

07-10-2000

U.S. Patent & TMOs/TM Mail Rcpt Dt. #31

08-08-2000

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101425576

Submission Type

- New
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- Correction of PTO Error  
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Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

1783131

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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08/07/2000 NTHA11 00000173 1783131

01 FC:401  
02 FC:402

40.00 OP  
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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002116 FRAME: 0910

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1783131"/>	<input type="text" value="1801310"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1790899"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2000688"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Renee Simonton

*Renee Simonton*

7/6/00

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT OF TRADEMARKS

This Trademark Assignment (the "Assignment"), dated as of September 14, 1999, is made by Publisher's Video Group, Inc., a Massachusetts corporation, located at 1795 Boston Post Rd, Guilford, Connecticut 06437 ("Assignor"), in favor of Reed Elsevier Inc., a Massachusetts corporation, located at 275 Washington Street, Newton, Massachusetts 02158 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks listed on Schedule A hereto, the registrations therefor and the goodwill appurtenant thereto (hereinafter, the "Marks");

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement, dated as of July 28, 1999 (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to sell and transfer to Assignee, and Assignee has agreed to purchase, the assets, properties, rights and business of the Assignor relating to the Business, including, without limitation, all Purchased Assets, as such capitalized terms are defined in the Asset Purchase Agreement;

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Marks; and

WHEREAS, Assignee desires to acquire all of the Assignor's right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor sells, assigns, transfers and sets over to the Assignee, Assignor's entire right, title, interest in and to the Marks, together with the goodwill of the business in connection with which the Marks is used and which is symbolized by the Marks. All rights and privileges, including the right to sue for past infringement, granted and secured by any of the items assigned to Assignee under this Assignment will be held and enjoyed by Assignee, its successors, assigns and other legal representatives. Assignor authorizes and requests the United States Patent and Trademark Office and any other official throughout the world whose duty is to register and record ownership in trademarks to record Assignee as the assignee and owner of the right, title, and interest assigned under this Assignment. Assignor agrees to execute and deliver at a future date any further documents that Assignee determines may be necessary and desirable to perfect Assignee's ownership of any rights in the Marks.

IN WITNESS WHEREOF, Assignor and Assignee execute this Trademark Assignment as of the year and date first set forth above.

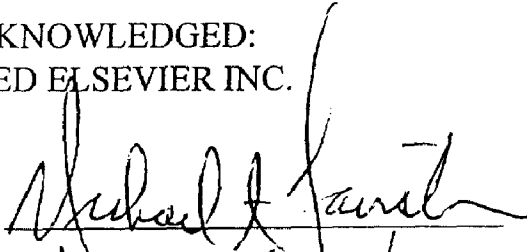
PUBLISHER'S VIDEO GROUP, INC.

By: 

Name: KERRY J. CONNOR, JR.

Title: President

ACKNOWLEDGED:  
REED ELSEVIER INC.

By: 

Title: Asst. Clerk

## Schedule A

### Trademarks (registered)

- DESTINATIONS ON TAPE® U.S. Registration No. 1,783,131
- DESTINATIONS ON TAPE® and Design U.S. Registration No. 1,790,899
- DESTINATIONS ON LINE® U.S. Registration No. 2,000,688
- OPPORTUNITIES ON TAPE® and Design U.S. Registration No. 1,801,310