

08-28-2000



101443391

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

7.31.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

08/28/2000 NTHAI1 00000228 75384060

01 FC:481 40.00 OP
02 FC:482 300.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002125 FRAME: 0927

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75384060"/>	<input type="text" value="75384117"/>	<input type="text" value="75097981"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1963543"/>	<input type="text" value="1965629"/>	<input type="text" value="2214948"/>
<input type="text" value="2315489"/>	<input type="text" value="1976169"/>	<input type="text" value="2036266"/>
<input type="text" value="1869929"/>	<input type="text" value="1875546"/>	<input type="text" value="2009186"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Margaret A. Boulware
Name of Person Signing

Margaret A. Boulware
Signature

July 25, 2002
Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s)

Registration Number(s)

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ASSIGNMENT

WHEREAS, SCI Financial Services, Inc., "Assignor," a Delaware corporation, having its principal offices at 1929 Allen Parkway, Houston, Texas 77019, has adopted, uses, and has used in its business the following service marks which are the subject of United States Service Mark Registrations (the "Marks") and owns the Marks and the goodwill of the business symbolized by the Marks:

Reg. No.	Date of Reg.	Mark	Services
1,963,543	03/19/96	CASKET PRICE PROTECTOR (STYLIZED VERSION)	Insurance underwriting, investment brokerage and/or management, and estate trust management, all associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)
1,965,629	04/02/96	CASKET PRICE PROTECTOR	Insurance underwriting, investment brokerage and/or management, and estate trust management, all associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)
2,214,948	12/29/98	AMERICAN MEMORIAL LIFE INSURANCE COMPANY	Insurance underwriting, investment brokerage and investment management and estate trust management all associated with prearrangement of funerals and the payment of funeral expenses on prearranged basis (36)
2,315,489	02/08/00	FREEDOM SERIES	Insurance underwriting, investment brokerage and/or management, and estate trust management, all associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)
1,976,169	05/28/96	IFMG	Insurance underwriting, investment brokerage and/or management, and estate trust management, all associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)
2,036,266	02/04/97	INTERNATIONAL FUNERAL MARKETING GROUP	Insurance underwriting, investment brokerage and/or management, and estate trust management, all associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)
1,869,929	12/27/94	PLANNING TODAY TO MEET THE NEEDS OF TOMORROW	Funeral insurance underwriting, administration of investments and trusts associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)

1,875,546	01/24/95	PRAIRIE STATES	Insurance underwriting, investment brokerage and/or management, and estate trust management, all associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)
2,009,186	10/15/96	THE RAPID SYSTEM	Insurance underwriting, investment brokerage and/or management, and estate trust management, all associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)
1,869,928	12/27/94	THE TRUST OF CHOICE	Funeral insurance underwriting, administration of investments and trusts associated with the prearrangement of funerals and the payment of funeral expenses on a prearranged basis (36)

App. No.	Filing Date	Mark	Services
75-384,060	11/03/97	UNIVERSAL PRICE PROTECTOR	Insurance for funeral services on a prearrangement basis, namely, wholesale and retail discount services and distribution of caskets, flowers, chemicals, urns, garments and other funeral industry services and supplies (36)
75-384,117	11/03/97	CASKET FREEZE PRICE PROTECTOR	Prepaid funeral expense services (36)
75-097,981	05/02/96	AMERICAN MEMORIAL PLAN	Insurance underwriting, investment brokerage and investment management and estate trust management all associated with prearrangement of funerals and the payment of funeral expenses on prearranged basis (36)

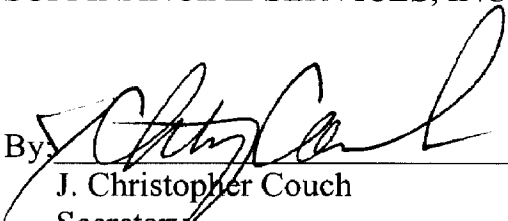
WHEREAS, American Memorial Life Insurance Company, "Assignee," a South Dakota corporation having its principal offices at 440 Mt. Rushmore Road, Rapid City, South Dakota 57701, is desirous of acquiring the Marks, the registrations thereof, and the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, SCI Financial Services, Inc. does hereby assign to American Memorial Life Insurance Company all rights, title and interest in and to the Marks,

together with the goodwill of the business symbolized by the Marks and the registrations of said Marks and the right to recover damages for past infringement, if any.

SCI FINANCIAL SERVICES, INC.

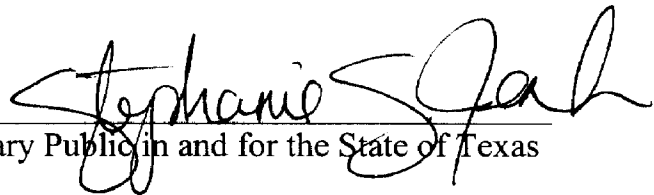
Dated: 7/18/00

By: 
J. Christopher Couch
Secretary

STATE OF TEXAS §
 §
COUNTY OF HARRIS §

On this 18 day of July, 2000, before me personally appeared J. Christopher Couch, known to me, who being duly sworn, did depose and say that he is the Secretary of SCI Financial Services, Inc., a Delaware corporation, described in the foregoing Assignment and that the foregoing Assignment is made for the purposes and considerations so stated, and he is authorized to act on behalf of the corporation in making such Assignment.




Notary Public in and for the State of Texas

My commission expires: 1/5/2004

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