

09-06-2000



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

09/05/2000 NTHAI1 00000222 2036622

FOR OFFICE USE ONLY

01 FC:481 40.00 DP  
02 FC:482 150.00 DP

Public Burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package: 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002129 FRAME: 0388

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

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| <input type="text" value="2,036,622"/> | <input type="text" value="2,118,503"/> | <input type="text" value="2,070,072"/> |
| <input type="text" value="2,151,437"/> | <input type="text" value="2,120,639"/> | <input type="text"/>                   |
| <input type="text" value="2,151,436"/> | <input type="text" value="2,114,852"/> | <input type="text"/>                   |

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MICHAEL A. ASHLINE

JUNE 30, 2000

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT

WHEREAS Licensed Lifestyles, Inc., a Nevada corporation having its principal place of business at 4475 Peachtree Lakes Drive, Duluth, Georgia 30096, owns the following service mark and trademark registration:

Mark: TAG EXPRESS  
Registration Number: 2,036,622  
Registration Date: February 11, 1997

Mark: LICENSED LIFESTYLES  
Registration Number: 2,151,437  
Registration Date: April 14, 1998

Mark: LICENSED LIFESTYLES  
Registration Number: 2,151,436  
Registration Date: April 14, 1998

Mark: LICENSED LIFESTYLES  
Registration Number: 2,118,503  
Registration Date: December 2, 1997

Mark: LICENSED LIFESTYLES  
Registration Number: 2,120,639  
Registration Date: December 9, 1997


Mark: LICENSED LIFESTYLES  
Registration Number: 2,114,852  
Registration Date: November 18, 1997

Mark: LICENSED LIFESTYLES  
Registration Number: 2,070,072  
Registration Date: June 10, 1997

WHEREAS Rico Industries, Inc., an Illinois corporation having its principal place of business at 1712 South Michigan Avenue, Chicago, Illinois 60616, has agreed to acquire said mark and the registration therefor, and whereas the parties wish to comply with said agreement;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Licensed Lifestyles, Inc., without representation or warranties with respect to said trademark, or registration or the title thereto, does hereby assign, transfer, and set over unto the said Rico Industries, Inc. all of its rights, title and interest in and to the said mark and the registration therefor, including all rights to sue and recover for past infringement of said mark and the registration therefor.

LICENSED LIFESTYLES, INC.

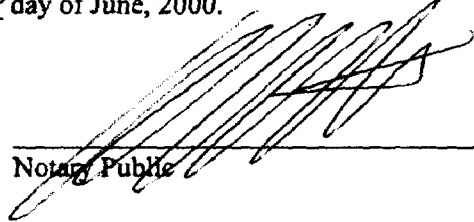
BY:   
Michael A. Ashline, Exec. Vice President

State of Illinois

County of Cook



Subscribed to and sworn before me this 20<sup>th</sup> day of June, 2000.

  
\_\_\_\_\_  
Notary Public

