

09-12-2000



101454300

8-10-00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

09/11/2000 MTHA11 00000236 2063574
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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 002132 FRAME: 0802

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

RETURN TO:

Address (line 1)

FEDERAL RESEARCH CORP.

Address (line 2)

400 SEVENTH STREET NW

Address (line 3)

SUITE 101

Address (line 4)

WASHINGTON DC 20004

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2063574"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stuart W. Rathje

8/7/00

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS CJC HOLDINGS, INC. ("Assignor"), a corporation organized under the laws of the State of Texas, with an address at 7211 Circle S Road, Austin, Texas 78745, owns all right, title and interest in and to trademarks and any applications and registrations therefor, as set forth in the attached Schedule A, as well as all of the goodwill of the business symbolized thereby and associated therewith (all collectively, the "Trademarks"); and

WHEREAS COMMEMORATIVE BRANDS, INC. f/k/a Scholastic Brands, Inc., a Delaware corporation, with an address at 7211 Circle S Road, Austin, Texas 78745 (the "Assignee") acquired Trademarks pursuant to that certain Asset Purchase Agreement dated as of December 16, 1996 between Assignor and Assignee.

NOW THEREFORE, in consideration of the premises and mutual covenants contained in the Asset Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby confirms and acknowledges that it assigned, sold and transferred unto Assignee, its successors and assigns, effective December 16, 1996, all of its right, title and interest throughout the world in perpetuity in and to the Trademarks identified in Schedule A hereto, together with the goodwill of the business symbolized thereby, and insofar as intent to use trademark applications without accepted Statements of Use (if any) are concerned, together with all of the business in connection with which such marks and applications are intended to be used, and together with the right to sue and recover for all past, present and future infringements and other violations of the Trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by the Assignor had this assignment not been made. Assignor hereby covenants and agrees to provide any further necessary documentation and do all further acts reasonably requested by the Assignee in this regards to confirm and perfect title in and to the Trademarks in Assignee, its successors, assigns, or other legal representatives.

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IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as an instrument under seal as of this 27th day of July 2000.

ASSIGNOR: CJC HOLDINGS, INC.

C. W. Walls

Name: C.W. WALLS

Capacity: Liquidating Trustee

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF TEXAS

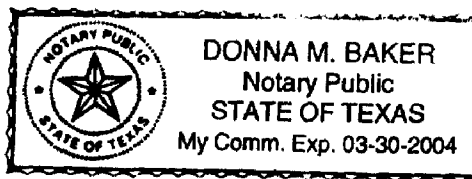
ss.:

COUNTY OF TRAVIS

On this 27th day of July 2000, before me, the undersigned, personally appeared C.W. WALLS, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Donna M. Baker

[NOTARY SEAL]



SCHEDULE A

TRADEMARK	REGISTRATION/APPLICATION NO.
K & Design	2,063,574

**TRADEMARK ASSIGNMENT
PAGE 3**

RECORDED: 08/10/2000

**TRADEMARK
REEL: 002132 FRAME: 0806**