

09-14-2000



101456187



08-08-2000

U.S. Patent & TMOfc/TM Mail Rept. Dt. #40

U.S. Department of Commerce
Patent and Trademark Office

ASST. COM. FOR
TRADEMARKS

2000 AUG 10 A 10:00

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

MED 8.2.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

TRADEMARK OFFICE
RECEIVED
EFFECTIVE DATE
Month Day Year
- 8 -
PATENT & TRADEMARK OFFICE

Conveying Party

Mark if additional names of conveying parties attached

Name HENRI, WILLIAM F., ESQ.

Execution Date
Month Day Year
07282000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization USA

Receiving Party

Mark if additional names of receiving parties attached

Name AVON PRODUCTS, INC.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1251 AVENUE OF THE AMERICAS

Address (line 2) _____

Address (line 3) NEW YORK NEW YORK 10020

- Individual General Partnership Limited Partnership

- Corporation Association

Other _____

Citizenship/State of Incorporation/Organization NEW YORK

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

09/13/2000 MTHAI1 00000292 1585259

01 FC:481 40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002134 FRAME: 0901

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James E. Shlesinger

Name of Person Signing

Signature

Aug 8, 2000

Date Signed

ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 28 day of July 2000 by and between WILLIAM F. HENRI, ESQ., ("Henri") and AVON PRODUCTS, INC. ("Avon").

WHEREAS, Henri, a citizen of Texas, residing at 6633 Mercer, Houston, Texas 77005 (the "Assignor") as agent for his principal, Avon, is the record owner in the United States of the registered trademark BECOMING for "dusting powder, body lotion, cologne and bath gel" and of U.S. Registration No. 1,585,259 relating thereto (collectively, the "Trademark") and the related goodwill; and

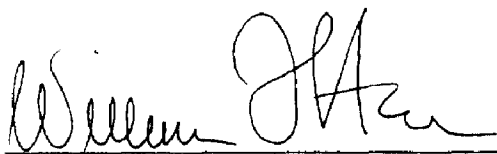
WHEREAS, Avon, a corporation organized and existing under the laws of the State of New York, with an address at 1251 Avenue of the Americas, New York, New York 10020 (the "Assignee") is desirous of acquiring all right, title and interest in and to the Trademark and the related goodwill; and

WHEREAS, Henri has agreed to assign to Avon the entire right, title and interest in and to the Trademark and the related goodwill.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, effective as of the date first written above, said Henri does hereby assign and transfer unto Avon his entire right, title and interest in and to the trademark BECOMING for all goods and services, included but not limited to "dusting powder, body lotion, cologne and bath gel", together with U.S. Registration No. 1,585,259 therefor, and the related goodwill of the business symbolized by and associated with said BECOMING trademark.

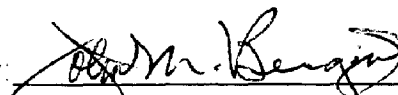
IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment

as of the date first written above.



WILLIAM F. HENRI, ESQ.

AVON PRODUCTS, INC.

By: 

Name: JOHN M. BERGIN

Title ASSISTANT GENERAL COUNSEL &
CHIEF TRADEMARK COUNSEL