

09-25-2000



Box Assignments
Commissioner of
Patents and
Trademarks
Washington DC 20231

8-14-00

101467512
CERTIFICATE OF MAILING

I hereby certify that this correspondence and any documents indicated as being enclosed therein are being deposited with United States Postal Service as first class mail in an envelope addressed to "Box Assignments, Commissioner of Patents and Trademarks, Washington DC 20231"

09 - August - 2000 Jean A. Burns
Date of Deposit Jean A. Burns

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

1. Name of Conveying Party(s): Western Digital Corporation
2. Name and Address of Receiving Party(s):
Name: Keen Personal Media, Inc.
Address: 8105 Irvine Center Drive
 Irvine, CA 92618
 USA
Type of entity: Delaware Corporation
3. Nature of Conveyance: Assignment
Execution Date: 08/08/00
4. Application Number(s) and/or Registration Numbers: 76/074232; 76/076782;
 76/072306; 76/076531; 76/037062; 76/037013; 76/067654; 76/067773; 76/067770; 76/091361;
 76/090969; 76/090963; 76/090968
5. Name and Address of Party to Whom Correspondence Concerning Document Should Be Mailed:
 Peter F. Weinberg
 Gibson, Dunn & Crutcher, LLP
 1801 California, Suite 4100
 Denver, CO 80202
6. Total Number of Applications and/or Registrations Involved: 13
7. Total Fee: \$340.00 Enclosed (Check No. 42664)
8. Statement and Signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
 Dated: 09 - August - 2000 Peter F. Weinberg
 Peter F. Weinberg, Reg. No. 40,866

Enclosed: Assignment (2 pages), Check No. 42664, postcard receipt
Atty. Docket: 96182-00001

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09/22/2000 DNGUYEN 00000149 76072306

01 FC:481 40.00 DP
02 FC:482 300.00 DP

TRADEMARK
REEL: 002145 FRAME: 0673

Assignment of Trademarks/Service Marks and Applications

WHEREAS, **WESTERN DIGITAL CORPORATION**, a **Delaware Corporation**, having an address of 8105 Irvine Center Drive, Irvine, CA 92618 (hereinafter "Assignor") is the owner of the United States trademark and/or service mark applications and associated marks listed on Exhibit A (hereinafter the "Applications" and the "Marks"); and

WHEREAS, **KEEN PERSONAL MEDIA, INC.**, a **Delaware Corporation**, having an address of 8105 Irvine Center Drive, Irvine, CA 92618 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Marks and said Applications therefor, together with the goodwill of the business in connection with which said Marks are used and which are symbolized by said Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Marks and the Applications therefor for the United States and throughout the world together with the goodwill of the business in connection with which said Marks is used and which is symbolized by said Marks, along with the right to recover for damages and profits for past infringements thereof. Assignee is successor to the portion of the business of the Assignor to which the Marks pertain.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

WESTERN DIGITAL CORPORATION

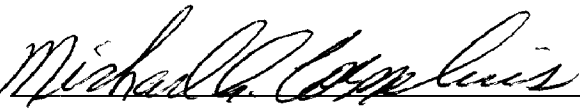
By: 
Name: Michael A. Cornelius
Title: Secretary
Date: August 8, 2000

EXHIBIT A

APPLICATION NUMBER

MARK

76/074232	KEENTV (Class 9)
76/076782	KEENTV (Class 35)
76/072306	KEENTV (Class 38)
76/076531	KEENTV (Class 41)
76/037062	OURTV (Class 9)
76/037013	TV4ME (Class 9)
76/067654	TV4ME (Class 35)
76/067773	TV4ME (Class 38)
76/067770	TV4ME (Class 41)
76/091361	SIDECAR (Class 9)
76/090969	SIDECAR (Class 35)
76/090963	SIDECAR (Class 38)
76/090968	SIDECAR (Class 41)