

9-14-00

09-26-2000



101471441

prints or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):  
**Household Commercial Financial Services, Inc.**

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State: **Delaware**  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?       Yes       No

2. Name and address of receiving party(ies):  
Name: **Generra Holding Company, Inc.**  
Internal Address: \_\_\_\_\_  
Street Address: **920 34<sup>th</sup> Street, 3<sup>rd</sup> Floor**  
City: **Seattle**      State: **Washington**      ZIP: **98103**

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State **Washington**  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:       Yes       No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?       Yes       No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: **May 24, 2000**

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
**1,811,591**

Additional numbers attached?       Yes       No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **Heidi L. Sachs**  
Internal Address: **Perkins Coie LLP**  
Street Address: **1201 Third Avenue, Suite 4800**  
City: **Seattle**      State: **WA**      ZIP: **98101**

6. Total number of applications and registrations involved: \_\_\_\_\_

7. Total fee (37 CFR 3.41):..... \$ **390.00**  
 Enclosed  
 Authorized to be charged to deposit account  
 Charge any additional fees/credit any overpayment to Deposit Account No. 50-0665

8. Deposit account number: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Heidi L. Sachs**      *Heidi Sachs*      **September 8, 2000**  
Name of Person Signing      Signature      Date

09/26/2000 MTHAI1 00000181 1011591      Total number of pages comprising cover sheet, attachments and document: **4**

01 FC:481      40.00 OP  
02 FC:482      350.00 OP

DO NOT DETACH THIS PORTION

Mail documents to be recorded with required cover sheet information to:  
**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington, DC 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

EXHIBIT 1

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
BLUE-STONE	1,811,591	12/14/93
BLUE-STONE	2,037,371	2/11/97
BREZZA MARINA	2,046,256	3/18/97
GENERRA	2,332,339	3/21/00
GENERRA	1,336,762	5/21/85
GENERRA	1,336,782	5/21/85
GENERRA	1,804,581	11/16/93
GENERRA	1,858,086	10/11/94
GENERRA	1,881,527	2/28/95
GENERRA	1,933,536	11/7/95
GENERRA	1,841,245	6/21/94
GENERRA (Stylized)	1,231,993	3/22/83
GENERRA COLLECTION	1,418,418	11/25/86
HYPERCOLOR	1,701,135	7/14/92
SELECT CORPS	1,659,226	10/1/91

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[SL003742.426]

**ASSIGNMENT OF TRADEMARK RIGHTS**

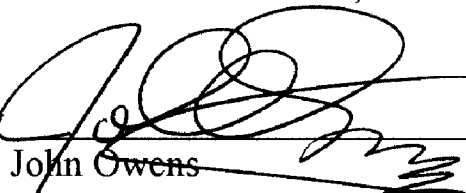
WHEREAS, Household Commercial Financial Services, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 2700 Sanders Road, Prospect Heights, Illinois 60070, has common law rights in the marks that are the subject of this assignment and is the owner of the trademark registrations set forth in Exhibit 1 and incorporated herein by reference; and

WHEREAS, Generra Holding Company, Inc. ("Assignor"), a Washington corporation with its principal place of business at 920 North 34<sup>th</sup> Street, 3<sup>rd</sup> Floor, Seattle, Washington 98103, is desirous of acquiring said common law rights, registrations and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Signed this 24<sup>th</sup> day of May, 2000.

HOUSEHOLD COMMERCIAL  
FINANCIAL SERVICES, INC.

By   
\_\_\_\_\_  
John Owens  
Vice President

STATE OF ILLINOIS )  
 )  
COUNTY OF COOK )

ss.

On the 24 day of May, 2000, before me personally appeared John Owens, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the Vice President of Household Commercial Financial

Services, Inc., the corporation described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Barbara C. Lindgren  
NOTARY PUBLIC in and for the State of  
ILLINOIS, residing at NORTHBROOK  
My Appointment Expires: 11.13.2003

