

9-18-00

09-28-2000

TRADEMARKS ONLY

To the Commissioner of Patents  
Please record the attached original



101475157

E.

1. NAME OF PARTY (IES) CONVEYING AN INTEREST:  
North American Beverage Enterprises, Inc.

ENTITY:

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation State: Kansas
- Other: \_\_\_\_\_

3. INTEREST CONVEYED: Entire

- Assignment
- Security
- Name Change
- Merger
- Other \_\_\_\_\_

2. NAME OF PARTY (IES) RECEIVING AN INTEREST:

Name: North American Water Group, LLC

Internal Address: \_\_\_\_\_

Street Address: 10412 Metcalf Avenue

City: Overland Park State: Kansas

Zip: 66212

ENTITY:

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation State: \_\_\_\_\_
- Other: Illinois Limited Liability Company

If not domiciled in the United States, a domestic representative designation is attached: \_\_\_\_\_ Yes \_\_\_\_\_ No

(The attached document must not be an assignment)

4. Application no's or registration no's. Additional sheet attached? X Yes \_\_\_\_\_ No

A. Trademark Application

No. \_\_\_\_\_; filed \_\_\_\_\_

No. \_\_\_\_\_; filed \_\_\_\_\_

B. Trademark Registration

No. 1,998,090; Reg. Date: 9/3/96

No. 2,000,840; Reg. Date: 9/17/96

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael Elbein, Esq.  
Shughart Thomson & Kilroy, P.C.  
120 West 12<sup>th</sup> Street  
Kansas City, Missouri 64105

7. Amount of fee enclosed or authorized to be charged: \$ 115.00

(Check No. 335508 enclosed)

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

12-1660

6. Number of applications and registrations involved: 4

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01 FC 481 40.00 OP

02 FC 482 75.00 OP

DO NOT USE THIS SPACE

9. Date of execution of attached document is: August 17, 2000

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. This document executed on: Sept. 14, 2000.

Michael Elbein

Signature

Reg. No.

Name of Person Signing

Additional Trademark Registrations

Registration No. 2,127,572

Reg. Date: 1/6/98

Registration No. 2,259,648

Reg. Date: 7/6/99

## ASSIGNMENT OF TRADEMARKS

WHEREAS, North American Beverage Enterprises, Inc., a Kansas corporation having a principal place of business at 10412 Metcalf Avenue, Overland Park, Kansas 66212, has adopted, and used the trademarks BLUE FALLS and Design, BLUE FALLS and LIBERTY SPRINGS for goods including, bottled drinking water and the trademark DICK'S QUINCY BEER for goods including beer, and

WHEREAS, North American Beverage Enterprises, Inc., has registered in the United States Patent and Trademark Office the following trademarks:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
BLUE FALLS And Design	1,998,090	September 3, 1996
BLUE FALLS	2,000,840	September 17, 1996
LIBERTY SPRINGS	2,127,572	January 6, 1998
DICK'S QUINCY BEER	2,259,648	July 6, 1999

and WHEREAS, North American Water Group, LLC, an Illinois limited liability company having a principal place of business at 10412 Metcalf Avenue, Overland Park, Kansas 66212, has a desire to acquire the above-referenced trademarks, including all right, title and interest to the marks, registrations, goodwill of the business symbolized by the marks and right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, North American Beverage Enterprises, Inc., hereby assigns to North American Water Group, LLC all right, title and interest in and to the above-noted trademarks and trademark registrations therefore, together with the goodwill of the business symbolized by the trademarks,

including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

Executed this 17<sup>th</sup> day of August, 2000.

North American Beverage Enterprises, Inc.

By: Stanley L. Holdberg

Its: Secretary Treasurer

STATE OF Kansas )  
COUNTY OF Johnson ) SS.

On this 17<sup>th</sup> day of August, 2000, before me, a Notary Public in and for the State and county aforesaid, came Stanley L. Holdberg, who being duly sworn, did depose and state that he/she is the Secretary Treasurer of North American Beverage Enterprises, Inc., the Corporation described in the foregoing instrument and that he/she executed said instrument on behalf of said Corporation with full authority to do so.

Sara Anne Swarts  
Notary Public

My Commission Expires:  
August 27, 2001

