FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

10-16-2000



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).			
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Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Corrective Document Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment Effective Date Month Day Year Change of Name Other		
Conveying Party Mark if additional names of conveying parties attached Execution Date			
Name Rainberry Farms Month Day Year 08182000			
Formerly			
Individual General Partnership Limited Partnership X Corporation Association			
Other	·		
Citizenship/State of Incorporation/Organization Florida corporation			
Receiving Party Mark if additional names of receiving parties attached			
Name Kelly Pioneer Group, Inc.			
DBA/AKA/TA			
Composed of			
Address (Nine 1) 1270 Avenue of the Americas			
Address (line 2)			
Address (line 3) New York	NY 10020		
City State/Country Zip Code Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is			
X Corporation Association not domiciled in the United States, an appointment of a domestic representative should be attached.			
Other (Designation must be a separate document from Assignment.)			
X Citizenship/State of Incorporation/Organization New York corporation			
FOR OFFICE USE ONLY			
2000 GTUN11 00000195 170020 1566252			
481 40.00 CH			

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Name	Janet L. Silverberg		
Address (line 1)	The Quaker Oats Company		
Address (line 2)	321 North Clark Street		
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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).			
Trad	lemark Application Number(s) Registration Numb	per(s)	
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Method of Payment: Enclosed Deposit Account X			
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 170020			
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.			
Janet L. Si	ilverberg Janet Silversy 9/	1/00	
Name	of Person Signing Signature	Date Signed	

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ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT, dated as of 18 AUGUST, 2000 (the "Assignment"), is made by Rainberry Farms, a Florida corporation ("Assignor") to Kelly Pioneer Group, Inc. ("Assignee").

WHEREAS, Assignor has adopted and registered the trademark ALL STAR, Registration Number 1,566,252 (the "Trademark");

WHEREAS, Assignor has agreed to sell, assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby takes the following actions and makes the following agreement:

Assignor hereby sells, assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the use of and symbolized by the Trademark. Further, Assignor hereby assigns, transfers and sets over unto Assignee Assignor's rights, if any, to sue for and to collect damages, profits and other relief for any past infringement of the Trademark. At the request of Assignee, Assignor shall execute and deliver to Assignee any and all additional documents as Assignee may reasonably require to vest title to the Trademark in Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignee has duly executed this Assignment as of the day and year first above written.

RAINBERRY FARMS C , 2000, before me Tom Fullamana Notary Public, personally appeared , personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he (she) executed the same in his (her) authorized capacity, and that by his (her) signature on the instrument the person or the entity upon behalf of which he (she) acted, executed this instrument. WITNESS my hand and official seal POWDED LHKIT LKOX EVIN INSCRIVINGE INC. October 28, 2003

WA COMMISSION * CC891223 EXDIBES Dorris E. Gercia

RECORDED: 09/07/2000

TRADEMARK REEL: 002155 FRAME: 0913