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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

1-31-92

Tab settings →→→

8.21.00

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

La Costa (TDMK) Co., Inc.

- Individual(s)
- General Partnership
- Corporation - California
- Other:
- Association
- Limited Partnership

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies):

Name: The La Costa Company LP
Address: 11200 Rockville Pike
Rockville, MD 20852

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership - Delaware
- Corporation
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(s) attached: Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Effective Date: November 12, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,197,419	1,481,948
1,445,623	1,484,909

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jonathan D. Reichman, Esq.
Address: KENYON & KENYON
One Broadway
New York, New York 10004

6. Total number of applications and registrations involved: 4

7. Total fee (37 C.F.R. 3.41) \$115.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 11-0600

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jonathan D. Reichman
Name of Person Signing

Signature

8/14/00
Date

Total number of pages comprising cover sheet:

OMB No. 0651-0011 (exp. 4/94)

10/16/2000 DBYRNE 00000062 110600 1197419

01 FC:481 40.00 CH
02 FC:482 75.00 CH

TRADEMARK
REEL: 002155 FRAME: 0930

TRADEMARK ASSIGNMENT

This Assignment is effective as of the 12th day of November, 1999, and is by and between **La Costa (TDMK) Co., Inc.**, a California corporation having a place of business at 2100 Costa del Mar Road, Carlsbad, California 92009 (hereinafter "Assignor"), and **The La Costa Company LP**, a Delaware limited partnership having a place of business at 11200 Rockville Pike, Rockville, Maryland 20852 (hereinafter "Assignee").

WITNESSETH:

WHEREAS, the Assignor is the owner of the trademarks listed below in connection with the services and goods in the indicated classes and for which registrations have been obtained in the United States Patent and Trademark Office, as shown:

LIST OF FEDERAL REGISTRATIONS

Mark	Classes	Registration No.	Reg. Date
LA COSTA	41, 42	1,197,419	June 8, 1982
LA COSTA RACQUET CLUB	41	1,445,623	June 30, 1987
LA COSTA LC & Design	41, 42	1,481,948	March 22, 1988
LC & Design	3, 25, 41, 42	1,484,909	April 19, 1988

WHEREAS, the Assignee desires to acquire from the Assignor all of the rights to said marks and registrations, together with the goodwill of the business in connection with which said marks and registrations are used and which is symbolized thereby;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the

receipt and sufficiency of which are hereby acknowledged, the Assignor by these presents hereby sells, transfers, conveys, bequeaths, and assigns unto the Assignee its entire right, title and interest in and to the aforesaid marks and registrations, together with the right to recover for past infringements thereof, and the goodwill of the business in connection with which the aforesaid marks and registrations are used and which is symbolized thereby.

LA COSTA (TDMK) CO., INC.

By: 
Name:
Title: