

10-25-2000

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To the Honorable Commissioner

and the attached original documents or copy thereof.

1. Name of conveying party(ies):

ICV LIMITED

10-6-00

- Individual(s)
- General Partnership
- Corporation-State
- Other British limited liability co.

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: MARKET-EYE.COM LIMITED

Monmouth House

Internal Address: 58-64 City Road

Monmouth House

Street Address: 58-64 City Road

London EC1Y 2AL

City: ENGLAND State: \_\_\_\_\_ ZIP: \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other British Limited Liability co.

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: September 15, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/842725 filed 08 November 1999

76/009500 filed 27 March 2000

B. Trademark registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CHARLES E. BAXLEY, ESQUIRE

Internal Address: 59 John Street - 5 FL

Street Address: 59 John Street - 5 FL

City: New York State: NY ZIP: 10038

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):..... \$ 65.00

Enclosed

Authorized to be charged to deposit account

Only for a deficiency or overpayment

8. Deposit account number:

02-1435

(Attach duplicate copy of this page if paying by deposit account)

10/24/2000 MTHAI1 00000048 75842725

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01 FC:481 40.00 OP  
02 FC:482 25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHARLES E. BAXLEY

October 3, 2000

Name of Person Signing

Signature

Date

Total number of copies of this cover sheet: 1



10-06-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

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09 MAY 00

**ASSIGNMENT OF TRADEMARK AND SERVICE MARK AND RELATED GOODWILL**

ASSIGNOR: ICV LIMITED  
(British limited liability company)  
Monmouth House  
58-64 City Road  
London EC1Y 2AL  
ENGLAND

ASSIGNEE: MARKET-EYE.COM LIMITED  
(British limited liability company)  
Monmouth House  
58-64 City Road  
London EC1Y 2AL  
ENGLAND

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WHEREAS; ICV LIMITED (British limited liability company, hereinafter sometimes referred to as "Assignor"), is owner of a Trademark and Service Mark **MARKET-EYE** (hereinafter sometimes referred to as the "Mark") and all goodwill pertaining thereto, which is the subject of United States Trademark Application 76/009500 filed on March 27, 2000 in International Classes 9 and 16 and United States Service Mark Application 75/842725 filed on November 8, 1999 in International Classes 35, 36 and 38 in the United States Patent and Trademark Office.

WHEREAS; MARKET-EYE.COM LIMITED (a British limited liability company, hereinafter sometimes referred to as "Assignee"), desires to acquire all of Assignor's right, title and interest in and to said Trademark and Service Mark **MARKET-EYE** and said Applications 76/009500 and 75/842725 as well as to any and all registrations to issue thereon, along with goodwill of the business connected with use of and

symbolized by said Trademark and Service Mark, along with all common-law and statutory rights with respect thereto;

NOW THEREFORE; in consideration of payment of One Dollar (\$1.00) and for other good and valuable consideration, receipt and sufficiency of which are acknowledged by Assignor, Assignor has transferred, conveyed and assigned and hereby evidences such transference, conveyance and assignment to Assignee (assignee's successors and assigns) all of Assignor's right, title and interest in an to each of the following:

1. Said Trademark **MARKET-EYE** and United States Trademark Application 76/009500 pertaining thereto and any Registration to be issued by the United States Patent and Trademark Office thereon, together with the goodwill of the business and goods in connection with which said Mark is used.
2. Said Service Mark **MARKET-EYE** and United States Service Mark Application 75/842725 pertaining thereto and any Registration to be issued by the United States Patent and Trademark Office thereon, together with the goodwill of the business and services in connection with which said Mark is used.
3. All common-law and statutory rights in the United States with respect to said Trademark and said Service Mark.

4. All rights in the United States to bring any action against any third party for and to recover damages for infringement of the Mark, including damages for any past infringement thereof.
  
5. All rights in the United States to bring any action against any third party for, and to recover damages for unfair competition and/or other tortious conduct by any third party relating to the business conducted under and the goods associated with said Mark and the services in connection with which said Mark is used, including but not limited to damages for such past unfair competition and/or other tortious conduct.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 15 day of September, 2000.

ICV LIMITED  
Assignor

By: D. Warren  
Name: DOROTA WARREN  
Title: Secretary  
(Corporate Officer)

Address of Assignor: Monmouth House  
58-64 City Road  
London EC1Y 2AL  
ENGLAND

**WITNESS:**

Signature: Shandell  
Name: SHARON RANDALL  
Address: MONMOUTH HOUSE  
58-64 CITY ROAD  
LONDON EC1Y 2AL

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**ACCEPTED:** This 15 day of September, 2000.

MARKET-EYE.COM LIMITED  
Assignee

By: D. Warren  
Name: DOROTA WARREN  
Title: Secretary  
(Corporate Officer)

Address of Assignee: Monmouth House  
58-64 City Road  
London EC1Y 2AL  
ENGLAND

**WITNESS:**

Signature: Shandell  
Name: SHARON RANDALL  
Address: MONMOUTH HOUSE  
58-64 CITY ROAD  
LONDON EC1Y 2AL