FORM PTO-16182 Expires 06/30/99 OMB 0651-0027

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Correction of PTO Error	Merger Month Day Year			
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Reel # Frame #	Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date			
TWEE Dear Company Limited	Month Day Year			
Name The Beenz Company Limited	02/15/00			
Formerly				
Individual General Partnership Limited Partnership Corporation Association				
X Other a Private Limited Company				
Citizenship/State of Incorporation/Organiza	tion England and Wales			
Receiving Party	Mark if additional names of receiving parties attached			
	Mark if additional frames of fecerating parties attached			
Name beenz.com USA inc.				
DBA/AKA/TA				
DBA/ARA/TA				
Composed of				
Address W. J. 3 Park Avenue, 29th Floor				
Address (line 1) 3 Fark Avenue, 29th Floor				
Address (line 2)				
	[1001]			
Address (line 3) New York City	New York 10016 Zip Code			
Individual General Partnership	Limited Partnership If document to be recorded is an			
X Corporation Association	assignment and the receiving party is not domiciled in the United States, an appointment of a domestic			
	representative should be attached. (Designation must be a separate			
Other	document from Assignment.)			
X Citizenship/State of Incorporation/Organiza	tion Delaware			
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FORM PTO-1 Expires 06/30/99 OMB 0651-0027	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic R	epresentative Name and Ac	Idress Enter for the first Re	eceiving Party only.
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Correspond	ent Name and Address <sub>Area</sub>	Code and Telephone Number (7	14) 540-1235
Name [	Perry J. Viscounty		
Address (line 1)	LATHAM & WATKINS		
Address (line 2)	650 Town Center Drive,	Suite 2000	
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Fee Amoun		roperties Listed (37 CFR 3.41):	
Method o	f Payment: Enclosed Account ayment by deposit account or if additiona Depos	X Deposit Account	\$ 90.00 # 500524 Yes X No
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To the	ne best of my knowledge and belief, ched copy is a true copy of the originated herein.	the foregoing information is true an nal document. Charges to deposit a	d correct and any ecount are authorized, as
A	NNA KIVAN	ann tour	09/26/00
	of Person Signing	Signature	Date Signed

## **ASSIGNMENT**

This Assignment is effective as of the <u>15<sup>th</sup></u> day of February, 2000, by and between The Beenz Company Limited (beenz.com UK Ltd.), a private limited company incorporated under the laws of England and Wales (herinafter referred to as "Assignor") and beenz.com USA inc., a Delaware corporation, (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the United States trademark applications listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same:

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks as set forth in Schedule A, together with the goodwill symbolized by said Trademarks.

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## SCHEDULE A

## FEDERAL TRADEMARK APPLICATIONS

Mark	Owner	Application No.	Application Date
B DESIGN	The Beenz Company Limited	75/658941	March 12, 1999
BEENZ DESIGN	The Beenz Company Limited	75/658940	March 12, 1999
THE WEB'S CURRENCY	The Beenz Company Limited	75/687392	April 20, 1999

sk\0070501

Executed at New York, New York, this 15 <sup>th</sup> day of February, 2000.  By:  Name: Sean P. Lane Title: Director
STATE OF New York  On Solution (State), 2000, before me, State (State), personally appeared (State), personally appeared (State), personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.
WITNESS my hand and official seal.  (SEAL)
STARR KURKE

Notary Public, State of New York
Qualified in Westchester County
No. 01KU6023549
My Commission Expires April 26, 2001

The Beenz Company Limited (beenz.com UK Ltd.)

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beenz.com USA inc., a Delaware corporation Executed at New York, New York, this 15th day of February, 2000. By: Name: Sean P. Lane Title: Executive Vice President STATE OF New York COUNTY OF New York on Falmon 15, 2000, before me, Star Ruke and for said State, personally appeared Sean Plane , personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. WITNESS my hand and official seal.

(SEAL)

STARR KURKE Notary Public, State of New York Qualified in Westchester County
No. 01KU6023549
My Commission Expires April 26, 2001