

10-25-2000



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New 10-10-00
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date  
Month Day Year  
10052000
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
10052000

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002161 FRAME: 0007

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="76112436"/>	<input type="text" value="76112438"/>	<input type="text" value="76112613"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

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**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jeanette S. Zimmer  
Name of Person Signing

*Jeanette S. Zimmer*  
Signature

October 10, 2000  
Date Signed

## SERVICE MARK ASSIGNMENT

This SERVICE MARK ASSIGNMENT is effective on October 5, 2000 by and between Eddie Z's Blinds and Drapery, Inc., an Illinois corporation, having a principal place of business at 59 East North Avenue, Northlake, Illinois 60164 (hereinafter sometimes referred to as "ASSIGNOR") and On Line Blind Factory.Com, Inc., a Florida corporation, having a principal place of business at 4280 Bee Ridge Road, Sarasota, Florida 34233 (hereinafter sometimes referred to as "ASSIGNEE").

ASSIGNOR has applied to register the following marks on the Principal Register of the United States Patent and Trademark Office:

- \* ONLINEBLINDSANDDRAPERY.COM, U.S. Serial No. 76/112,436, filed August 18, 2000;
- \* ONLINEDRAPERYFACTORY.COM, U.S. Serial No. 76/112,438, filed August 18, 2000; and
- \* ONLINEBLINDFACTORY.COM, U.S. Serial No. 76/112,613, filed August 18, 2000.

(hereinafter collectively referred to as the "Marks"). Each of the above-identified applications was filed based on ASSIGNOR's *bona fide* intent to use the Marks in commerce in connection with: "Custom manufacturing of blinds, draperies and other wall and window coverings; wholesale distributorships featuring blinds, draperies and other wall and window coverings; retail outlets featuring blinds, draperies and other wall and window coverings; retail sales and advertising of blinds, draperies, and other wall and window coverings by means of a global computer network."

ASSIGNEE is the successor to the portion of the on-going and existing business to which the Marks pertain, and in connection with which ASSIGNOR has a *bona fide* intent to use the Marks. For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers, assigns and conveys to ASSIGNEE, ASSIGNOR's entire worldwide right, title and interest in, together with the goodwill of the business symbolized by, the Marks, the pending applications and any U.S. registrations that issue therefrom, together with all renewals, income, royalties, damages and payments now and hereafter due, including the right to sue for any and all past infringement which may have occurred at any time up to the date of this SERVICE MARK ASSIGNMENT. ASSIGNOR also hereby transfers, assigns and conveys to ASSIGNEE the portion of ASSIGNOR's business in connection with which it has a *bona fide* intent to use the Marks and the pending applications.

ASSIGNOR hereby covenants and warrants that it has the full right to convey the worldwide right, title, interest, and goodwill by this instrument, it is free of any encumbrances and no other agreement has been, or will be, executed in conflict herewith.

ASSIGNOR agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of the Marks to ASSIGNEE and to maintain said applications and/or registrations before both the United States Patent and Trademark Office, as well as to cooperate in obtaining and/or providing information required in any proceedings relating to said Marks and/or trade names.

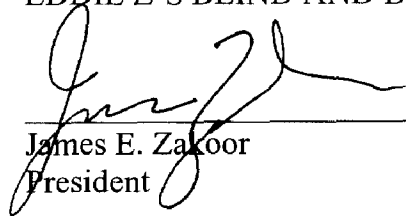
ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any and all other countries, to issue any and all additional service mark registrations or amended registrations that have been or may be granted upon any application or petition for same, to ASSIGNEE, its successors and/or assigns.

ASSIGNOR hereby grants to the SCHIFF HARDIN & WAITE located at 6600 Sears Tower, Chicago, Illinois 60606, the authority and power to insert on this instrument any further identification, which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or the Trademark Office of any foreign country.

Dated:

10/5/00

ASSIGNOR  
EDDIE Z'S BLIND AND DRAPERY, INC.



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James E. Zakoor  
President