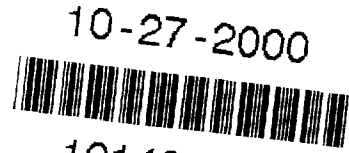


RECORDATION FORM COVER S  
TRADEMARKS ONLY



Box Assignment  
Commissioner of Patents and Trademarks  
Washington, D.C. 20231

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Pasadena, CA

x 7068  
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Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party(ies): <b>UNIVERSAL PRODUCTS, INC.</b> <i>10-10-00</i></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation  <input type="checkbox"/> Other  <input checked="" type="checkbox"/> Exists Under Laws of Kansas</p> <p>Additional name(s) of conveying party(ies) attached:</p>	<p>2. Name and address of receiving party(ies): Name: <b>VERY DENNISON CORPORATION</b> Street Address: <b>150 N. Orange Grove Boulevard, Pasadena, California 91103</b></p> <p><input type="checkbox"/> Individual(s) citizenship  <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership  <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation  <input type="checkbox"/> Other:  <input checked="" type="checkbox"/> Exists Under Laws of <b>Delaware</b></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <b>NO</b> (Designation must be a separate document from Assignment). Additional name(s) &amp; address(es) attached? <b>NO</b></p>
<p>3. Name of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other:</p> <p>Execution Date: <b>October 3, 2000</b></p>	
<p>4. A. Trademark Application No.(s)</p>	<p>4. B. Trademark Registration No.(s)  1,589,896</p> <p>Additional numbers attached? <b>NO</b></p>
<p>5. Please return the recorded document and address all correspondence to:  <b>CHRISTIE, PARKER &amp; HALE, LLP</b> P.O. Box 7068 Pasadena, CA 91109-7068 Attention: <b>Russell R. Palmer, Jr.</b></p>	<p>6. Total number of applications or registrations involved..... <span style="border: 1px solid black; padding: 2px;">1</span></p> <p>7. <input checked="" type="checkbox"/> Total fee enclosed (37 CFR 3.41):      \$ <b>40.00</b></p> <p>8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to <b>Deposit Account No. 03-1728</b>, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.</p>
<p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>	
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Date: October 3, 2000</p> <p>By <u><i>Russell R. Palmer, Jr.</i></u> Name: <b>Russell R. Palmer, Jr.</b> 626/795-9900</p> <p>I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 on: Date of Deposit: <u><i>October 3, 2000</i></u> <u><i>Christie, Parker &amp; Hale</i></u></p> <p>Total number of pages including cover sheet, attachments, and document: <span style="border: 1px solid black; padding: 2px;">2</span></p>	

**TRADEMARK  
TRADEMARK ASSIGNMENT**

**TRADEMARK**

**WHEREAS, UNIVERSAL PRODUCTS, INC.,** a Kansas corporation, having a place of business at 521 Industrial Street, Goddard, Kansas 67052 ("ASSIGNOR" herein), has used and is the owner of the trademark EtchMark as protected by U.S. Trademark Registration 1,589,896 issued on April 3, 1990 in Class 16.

**WHEREAS, AVERY DENNISON CORPORATION,** a Delaware corporation, having a place of business at 150 N. Orange Grove Boulevard, Pasadena, California 91108 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified registration thereof, together with the goodwill of the business in connection with which said mark is used.

**NOW, THEREFORE,** for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the trademark EtchMark and the above-identified registration thereof, and all rights and privileges pertaining to said mark, together with the goodwill of the business symbolized by the mark.

**ASSIGNOR** further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the mark and its registration, and to perfect the record title of ASSIGNEE in and to said mark and registration

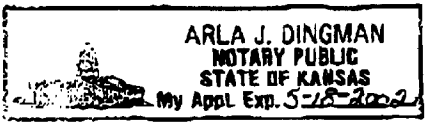
**UNIVERSAL PRODUCTS, INC.**

Date 10-3-00

By Jerry E. Kuehnel  
Name: Jerry E. Kuehnel  
Title: VICE PRES./ GEN. MGR.

STATE OF Kansas )  
COUNTY OF Sedgwick )

On October 3rd, 2000 before me Arla J. Dingman Notary Public, personally appeared Jerry E. Kuehnel personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



WITNESS my hand and official seal.

Arla J. Dingman  
Signature of Notary

BLV Pask 73250 1-16-1990 G 20 Pm.