



101500124

Tab settings

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

GUY TV, INC.
3200 MAIN STREET, FIFTH FLOOR
DALLAS, TEXAS 75226

- Individual(s)
- General Partnership
- Corporation-State **FLORIDA**
- Other

- Association
- Limited Partnership

9-5-00

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **ZDTV, L.L.C.**

Internal Address:

Street Address: **650 TOWNSEND STREET**

City: **SAN FRANCISCO** State: **CA** ZIP: **94103**

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State

Other **DELAWARE LIMITED LIABILITY CO.**

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other **Confirmatory Trademark Assignment**
- Merger
- Change of Name

Execution Date: **JUNE 15, 2000**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

NONE

B. Trademark Registration No.(s)

2,132,280 1,785,903 2,060,305
1,990,635

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **PAULA A. JUERGENSEN**

Internal Address: **SCHULTE ROTH & ZABEL LLP**

Street Address: **900 THIRD AVENUE**

City: **NEW YORK** State: **NY** ZIP: **10022**

6. Total number of applications and registrations involved:.....

4

7. Total fee (37 CFR 3.41):.....\$ **\$115.00**

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

SCHULTE ROTH & ZABEL LLP - 500675

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

PAULA A. JUERGENSEN

Name of Person Signing

Signature

SEPTEMBER 5, 2000

Date

16

Total number of pages including cover sheet, attachments, and

TRADEMARK

Names and Addresses of Additional Conveying Parties:

**1. Name : SKY TV, INC.
(FLORIDA CORPORATION)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

**2. Name : BUY TV, INC.
(TEXAS CORPORATION)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

**3. Name : WHY TV, INC.
(FLORIDA CORPORATION)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

**4. Name : WORLDWIDETV.COM, INC.
(TEXAS CORPORATION)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

**5. Name : COMPUTER BROADCASTING NETWORK, INC.
(TEXAS CORPORATION)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

**6. Name : Mark Bunting
(INDIVIDUAL)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

**7. Name : Kyle Bunting
(INDIVIDUAL)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

**8. Name : Tom Hoitsma
(INDIVIDUAL)**

**Address : 3200 Main Street
Fifth Floor
Dallas, Texas 75226**

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Sky TV, Inc., a Florida corporation, Guy TV, Inc., a Florida corporation, Buy TV, Inc., a Texas corporation, Why TV, Inc., a Florida corporation, WorldwideTV.Com, Inc., a Texas corporation, Computer Broadcasting Network, Inc., a Texas corporation, Mark Bunting, Kyle Bunting and Tom Hoitsma (collectively, the "Assignors"), each with an address at 320 Main Street, Fifth Floor, Dallas, TX 75226, pursuant to that certain Asset Purchase Agreement dated October 26, 1998 ("the APA"), sold substantially all of the assets relating to or used in connection with their business of creating, producing and distributing editorial and sponsored content on a variety of subjects through airline in-flight video to Sky Video LLC, a Delaware limited liability company and wholly owned subsidiary of Ziff-Davis, Inc., which was merged with and into ZDTV L.L.C., a Delaware limited liability company, with ZDTV L.L.C. as the surviving entity (the "Assignee"), with an address at 650 Townsend Street, San Francisco 94103;

WHEREAS, pursuant to the APA, Sky TV, Inc., Guy TV, Inc., Buy TV, Inc., Why TV, Inc., WorldwideTV.Com, Inc., Computer Broadcasting Network, Inc., Mark Bunting, Kyle Bunting and/or Tom Hoitsma, transferred all right, title and interest in and to the trademarks and any applications and registrations therefor as set forth in the attached Schedule A, as well as all of the goodwill of the business symbolized thereby and associated therewith (collectively, the "Trademarks"); and

WHEREAS the Assignors now wish to confirm their assignment of the Trademarks to the Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignors hereby confirm that they assigned, sold and transferred unto Assignee all of their right, title and interest throughout the world in perpetuity in and to the Trademarks identified in Schedule A hereto, together with the goodwill of the business symbolized thereby, and insofar as intent to use trademark applications without accepted Statements of Use (if any) are concerned, together with all of the business in connection with which such marks and applications are intended to be used, and all together with the right to sue and recover for all past, present and future infringements and other violations of the Trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by the Assignor had this assignment not been made. Assignor hereby covenants and agrees to provide any further necessary documentation and do all further acts reasonably requested by the Assignee in this regard to confirm and perfect title in and to the Trademarks in Assignee, its successors, assigns, or other legal representatives.

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CONFIRMATORY TRADEMARK ASSIGNMENT

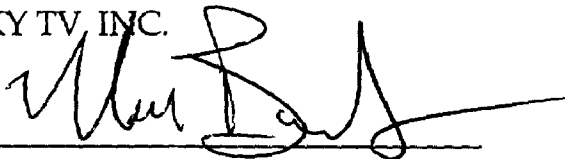
PAGE 1

SRZNY742767v4

TRADEMARK
REEL: 002164 FRAME: 0004

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as an instrument under seal as of this ____ day of June 2000.

SKY TV, INC.



Name:

Capacity:

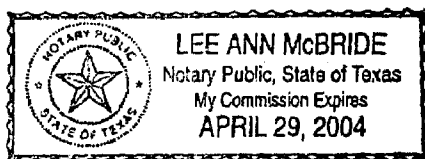
CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Texas
COUNTY OF Dallas

ss.:

On this 15 day of June 2000, before me, the undersigned, personally appeared Mark Bunting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


[NOTARY SEAL]



GUY TV, INC.

Mark Bunting

Name:

Capacity:

CERTIFICATE OF ACKNOWLEDGMENT

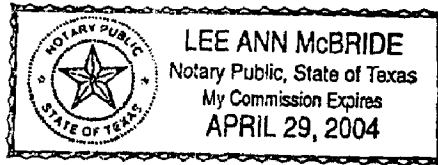
STATE OF Texas

COUNTY OF Dallas

ss.:

On this 15 day of June 2000, before me, the undersigned, personally appeared Mark Bunting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Lee Ann McBride Russell
[NOTARY SEAL]



BUY TV, INC.

Mark Bunting

Name:

Capacity:

CERTIFICATE OF ACKNOWLEDGMENT

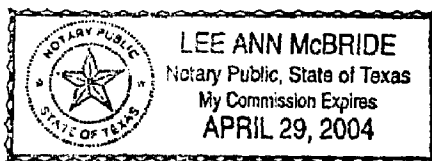
STATE OF Texas

COUNTY OF Dallas

ss.:

On this 15 day of June 2000, before me, the undersigned, personally appeared Mark Bunting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Lee Ann McBride Russell
[NOTARY SEAL]



Mark Busting

Name:

Capacity:

CERTIFICATE OF ACKNOWLEDGMENT

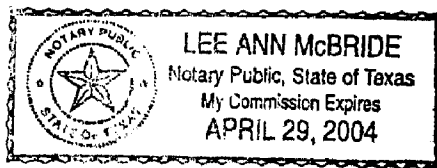
STATE OF Texas

COUNTY OF Dallas

SS.:

On this 15 day of June 2000, before me, the undersigned, personally appeared Mark Busting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Lee Ann McBride Russell
[NOTARY SEAL]



Mark Bunting

Name:

Capacity:

CERTIFICATE OF ACKNOWLEDGMENT

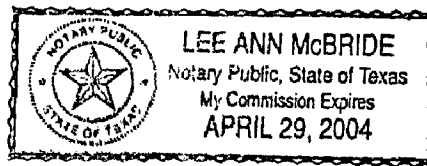
STATE OF Texas

COUNTY OF Dallas

ss.:

On this 15 day of June 2000, before me, the undersigned, personally appeared Mark Bunting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Lee Ann McBride Russell
[NOTARY SEAL]



COMPUTER BROADCASTING
NETWORK, INC



Name:

Capacity:

CERTIFICATE OF ACKNOWLEDGMENT

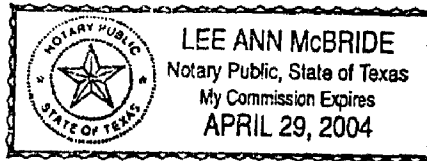
STATE OF Texas


COUNTY OF Dallas

ss.:

On this 15 day of June 2000, before me, the undersigned, personally appeared Mark Bunting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


[NOTARY SEAL]




Name: Mark Bunting

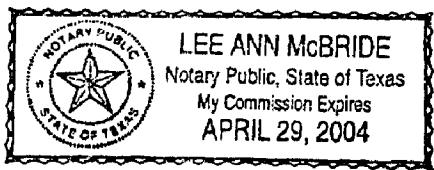
CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Texas
COUNTY OF Dallas

SS.:

On this 15 day of June 2000, before me, the undersigned, personally appeared Mark Bunting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


[NOTARY SEAL]



Kyle Bunting
Name: Kyle Bunting

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF California
COUNTY OF San Francisco ss.:

On this 16 day of June 2000, before me, the undersigned, personally appeared James Kyle Bunting, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

see attachment
[NOTARY SEAL]

**TRADEMARK ASSIGNMENT
PAGE 9**

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }
 County of San Francisco } ss.

On June 16, 2000 before me, "Joe Hoang Notary Public",
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared James Kyle Bunting
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/hers/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

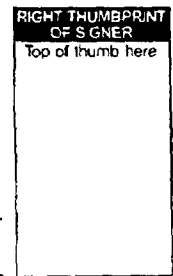
Title or Type of Document: Confirmatory trademark assignment

Document Date: June - 15 - 2000 Number of Pages: 2

Signer(s) Other Than Named Above: N/A

Capacity(ies) Claimed by Signer

- Signer's Name: Same as above
- Individual
 - Corporate Officer -- Title(s): _____
 - Partner — Limited General
 - Attorney in Fact
 - Trustee
 - Guardian or Conservator
 - Other: _____



Signer Is Representing: _____

[Handwritten signature]

Name: Tom Hoitsma

CERTIFICATE OF ACKNOWLEDGMENT

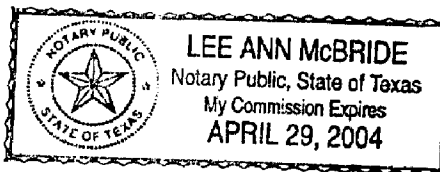
STATE OF *Texas*

COUNTY OF *Dallas*

ss.:

On this *15* day of June 2000, before me, the undersigned, personally appeared *Tom Hoitsma*, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Lee Ann McBride Russell
[NOTARY SEAL]



ASSIGNEE:

ZDTV, L.L.C.

Larry W. Wangberg
Name: Larry W. Wangberg
Capacity: Chairman & CEO

Contributor
TRADEMARK ASSIGNMENT
PAGE 11

TRADEMARK
REEL: 002164 FRAME: 0015

SCHEDULE A

U.S. REGISTRATIONS

<u>Trademark</u>	Registration Number
BUNTING'S WINDOW	2,132,280
THE COMPUTER GUY	1,785,903
THE COMPUTER MAN	2,060,305
COMPUTERMAN	1,990,635