

11-02-2000



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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

10-18-00

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

**Conveying Party**

- Mark if additional names of conveying parties attached
- Execution Date  
Month Day Year
- Name  10/13/2000

Formerly  Formerly, Philip M. Bell Company, the

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization  Ohio

**Receiving Party**

- Mark if additional names of receiving parties attached

Name  Stratford International Furnishings, LLC

DBA/AKA/TA

Composed of

Address (line 1)  1201 W. Bankhead Street

Address (line 2)

Address (line 3)  New Albany  MS / USA  38652  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other  Limited Liability Company

Citizenship/State of Incorporation/Organization  Delaware

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Todd W. Burkett

Name of Person Signing

Signature

10-18-0000

Date Signed

## ASSIGNMENT OF TRADEMARKS

This Assignment dated as of October 13, 2000 is entered into by and between BELL FURNITURE INDUSTRIES, INC, an Ohio corporation formerly known as the Philip M. Bell Company, ("Seller") and STRATFORD INTERNATIONAL FURNISHINGS, LLC, a Delaware limited liability company ("Buyer").

### PRELIMINARY STATEMENT

Seller and Buyer are parties to the Asset Purchase Agreement dated October 6, 2000 (the "Agreement"), pursuant to which Seller agreed to sell and assign to Buyer certain Intellectual Property assets of Seller, including certain trademarks and to assign to Buyer its right, title and interest therein and all licenses therefor, together with all goodwill therein or associated therewith.

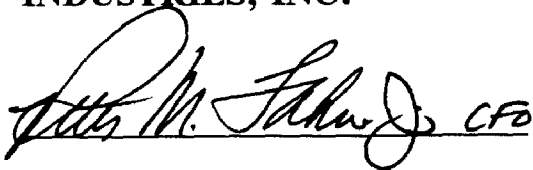
NOW, THEREFORE, in consideration of mutual promises herein contained in the respective representations, warranties, covenants and agreements enumerated in the Agreement, and intending to be legally bound, the parties hereto agree as follows:

1. **Definitions.** Capitalized terms used herein and not otherwise defined herein shall have the meaning ascribed in the Agreement.
2. **Assignment.** Seller hereby assigns to Buyer all its right, title and interest in the trademarks described on the attached Schedule A, together with all goodwill therein or associated therewith.
3. **Successors and Assigns.** This Assignment of Intellectual Property shall be binding upon Seller and shall be to the benefit of Buyer and its successors and assigns.

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Trademarks of the date first above written.

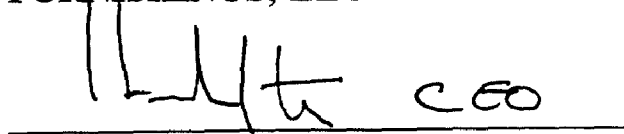
**SELLER:**

**BELL FURNITURE  
INDUSTRIES, INC.**

 CFO

**BUYER:**

**STRATFORD INTERNATIONAL  
FURNISHINGS, LLC**

 CEO

Schedule A

U.S. Trademarks

<u>Mark</u>	<u>Serial No.</u>	<u>Registration No.</u>
BELCRAFT	75204118	2188390
BELCREST	73450403	1361934
CARILLON COLLECTION	74678518	2046511
COROLLA CLASSICS	74039966	1630083
LA HACIENDA RUSTICA	75196368	2312157
ROOMS BY DESIGN	74586372	1989213