



101505360

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

<p>1. Name(s) of conveying party(ies): <b>10-3-00</b> Advanced Clearing, Inc.</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation</p> <p>Other:</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name</p> <p>Other:</p> <p>Execution Date: September 12, 2000</p>	<p>2. Name(s) and address(es) of receiving party(ies):</p> <p>Name: Ameritrade Holding Corporation  Address: 4211 S. 102<sup>nd</sup> Street  Omaha, Nebraska 68127</p> <p><input type="checkbox"/> Individual(s)  <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership  <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation of Delaware  <input type="checkbox"/> Other:</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  (Designation must be a separate document from Assignment)</p> <p>Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>B. Trademark Registration No.(s)</p> <p>2,032,385  2,011,336</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Julia Anne Matheson  Address: Finnegan, Henderson, Farabow,  Garrett &amp; Dunner, L.L.P.  1300 I Street, N.W.  Washington, D.C. 20005-3315</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41): \$ 65.00</p> <p><input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account  <input type="checkbox"/> Authorized to be charged to deposit account only if fee is deficient</p> <p>8. Deposit account number:  06-0916</p>
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DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

\_\_\_\_\_  
Julia Anne Matheson  
Name of Person Signing

Signature

\_\_\_\_\_  
September 28, 2000  
Date

Total number of pages including cover sheet, attachments, and document: 3

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service addressed to: Honorable Commissioner of Patents and Trademarks, Washington, D.C. BOX ASSIGNMENTS.

Date: September 28, 2000

Signed:   
Rebecca M. Whitelock

11/04/2000 STD:11 00000161 050916 2012485

01 F 1481 40.00 CN  
02 F 1482 25.00 CP

**ASSIGNMENT**

This Assignment Agreement ("Agreement") is entered by and between Advanced Clearing, Inc., a Nebraska corporation with its principal place of business at 4211 S. 102<sup>nd</sup> Street, Omaha, Nebraska 68127 ("Assignor") and Ameritrade Holding Corporation, a Delaware Corporation with its principal place of business at 4211 S. 102<sup>nd</sup> Street, Omaha, Nebraska 68127 ("Assignee").

**WHEREAS**, Assignor is the owner of the marks identified in Exhibit A, namely, AMERITRADE and AMERITRADE, INC. and of the U.S. trademark registrations therefor, which marks cover "Securities brokerage services" in International Class 36 (collectively referred to herein as "the Marks"); and

**WHEREAS**, Assignee wishes to acquire the Marks.

**NOW, THEREFORE**, in consideration of the foregoing and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Marks, together with the goodwill of the business associated with the Marks, and the right to sue and recover for past infringements, dilution, and other violations.

**ADVANCED CLEARING, INC.**

By: Kurt D. Halvorson

Name: KURT D. HALVORSON

Title: PRESIDENT

Date: 9/12/00

**AMERITRADE HOLDING CORPORATION**

By: J. Peter Ricketts

Name: J. Peter Ricketts

Title: Vice Chairman

Date: 9/12/00

**EXHIBIT A**

<b><u>MARK</u></b>	<b><u>REGISTRATION NUMBER</u></b>	<b><u>REGISTRATION DATE</u></b>
AMERITRADE	2,032,385	January 21, 1997
AMERITRADE, INC.	2,011,336	October 29, 1996