

11-03-2000



101504239

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New **10-6-00**
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Change of Name
- Other
- Effective Date
Month Day Year
 11 18 94

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year
 11 18 94

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

11/03/2000 RANMED1 00000030 190004 1840523

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002167 FRAME: 0257

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(212) 381-7070

Name

Eric E. Gisolfi

Address (line 1)

Sabin Bermant & Gould LLP

Address (line 2)

Four Times Square

Address (line 3)

New York, NY 10036-6526

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

4

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1840523

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

19-0004

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Eric E. Gisolfi

Name of Person Signing

Signature

Date Signed

October 4, 2000

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made November 18, 1994 by and between SALEM NEWSPAPERS, INC., a Delaware corporation ("Salem") and SOUTH JERSEY NEWSPAPERS COMPANY, a Delaware corporation ("Assignee").

WHEREAS, Salem has adopted and used certain trademarks and trade names with respect to the publication of the newspapers listed on Schedule A (the "Business"); and

WHEREAS, Assignee is desirous of acquiring all common law and all other rights to such trademarks and trade names;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Salem does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to all trademarks and trade names used in connection with the Business, together with any and all good will associated with the use of the aforesaid trademarks and trade names, and any and all copyrights owned by Salem and used by or in conjunction with the Business.

SALEM NEWSPAPERS, INC.

By: E. Michael Fluker
E. Michael Fluker
Senior Vice President/Administration

SCHEDULE A

Today's Sunbeam

VLDC01-387523 3

TRADEMARK
REEL: 002167 FRAME: 0261

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made _____, 2000 by and between SOUTH JERSEY PUBLISHING COMPANY, a Delaware corporation ("South Jersey") and PENN JERSEY ADVANCE INC., a Delaware corporation ("Assignee")

WHEREAS, South Jersey has adopted and used certain trademarks, trade names and domain names with respect to the publication of the newspapers listed on Schedule A (the "Business"); and

WHEREAS, Assignee is desirous of acquiring all common law and all other rights to such trademarks, trade names and domain names;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, South Jersey does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to all trademarks, trade names and domain names used in connection with the Business, together with any and all good will associated with the use of the aforesaid trademarks, trade names and domain names owned by South Jersey and used by or in conjunction with the Business.

SOUTH JERSEY PUBLISHING COMPANY

By: Ronald A Mayo
Ronald A. Mayo
Vice President/Finance
and Controller

SCHEDULE A

South Jersey Newspapers Company

Gloucester County Times
Gloucester County Times Advertiser
Today's Sunbeam
Salem County Record
Bridgeton News
The Millville Shoppers' News

Supplements:

Job Locator
South Jersey Weekender