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Form PTO-1618A
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OMB 0651-0027

11-16-2000



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID# _____
- Correction of PTO Error
Reel# _____ Frame# _____
- Corrective Document
Reel# _____ Frame# _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger _____
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Jackson, Jess S.

Execution Date
Month Day Year
08302000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization _____

0292127

Receiving Party

Mark if additional names of receiving parties attached

Name Las Vinas de la Calina, SRL

DBA/AKA/TA _____

Composed of _____

Address (line 1) 4 Norte 725

Address (line 2) _____

Address (line 3) Talca Chile _____
City State/Country Zip Code

- Individual General Partnership Limited Partnership Other
- Corporation Association
- Other limited liability partnership
- Citizenship/State of Incorporation/Organization Chile

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/14/2000 MTHA11 00000371 2292127
FE:481 40.00 DP

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

**Mail documents to be recorded with required cover sheet(s) information to:
Commission of Patents and Trademarks, Box Assignments, Washington, D.C. 20231**

**TRADEMARK
REEL: 002175 FRAME: 0666**

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2292127"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Barbara Banke

October 16, 2000

Name of Person Signing

Signature

Date Signed

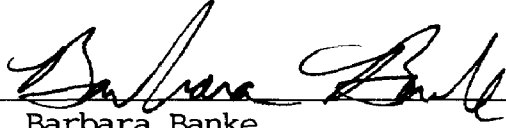
UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office

Applicant: Las Vinas de la Calina, SRL)
Mark: VINA CALINA)
Registration No. 2,292,127)

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Robert L. Quail whose postal address is Kendall-Jackson Wine Estates, Ltd., 425 Aviation Boulevard, Santa Rosa, California 95403, USA is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

LAS VINAS DE LA CALINA, SRL

By: 
Name: Barbara Banke
Title: Secretary
Date: October 16, 2000

JAO\2166\024\1118514.01

ASSIGNMENT OF TRADEMARK
("Vina Calina")

This Assignment of Trademark is made effective as of August 30, 2000 by and between Jess S. Jackson ("Assignor") and Las Vinas de la Calina ("Assignee") with reference to the following facts:

A. Assignor is the owner of the trademark VINA CALINA, Registration No. 2,292,127 (the "Mark").

B. Assignor has recently sold all of his interest in Vinas de la Calina, the company which produces and markets the wine sold under the Mark and Assignee desires to obtain ownership of all rights to the mark for all commercial purposes, and all good will related thereto, whether such rights are based in common law or under federal or state statute, that Assignor may own or possess as of the date hereof.

NOW, THEREFORE, in consideration of the foregoing premises and for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged by Assignor, Assignor and Assignee agree as follows:

1. Assignment of Mark. Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title and interest Assignor may now have or ever has had in and to the Mark and for any and all commercial or business purposes, together with all good will of the business symbolized by the Mark and the Registration for the Mark. The foregoing Assignment of the Mark shall include without limitation: (a) the right to renew the registration of the Mark in the United States and in any foreign country (b) the exclusive right to sell, assign, lease, license, use or otherwise transfer or exploit the Mark, and (c) the right to sue for and collect damages by reason of any past or future infringement or misuse of the Mark.

2. Consideration. This Assignment is made in conjunction with and as partial consideration for the purchase by Assignee of all of Assignor's interest in the Company known as Las Vinas de la Calina, SRL.

3. Further Assurances. Assignor hereby agrees to execute and deliver to Assignee any and all instruments or documents that may be necessary or convenient, and to provide all assistance reasonably requested by Assignee, to evidence, maintain, defend or enforce this Assignment as well as Assignee's right, title and interest in and to the Mark, and to effect the Assignment and transfer to the Registration to Assignee.

4. No Prior Transfers. Assignor represents and warrants that it has not previously assigned to any third party any right, title or interest in or to the Mark or the associated goodwill. Assignor acknowledges that it shall have no right to receive any royalty, fee or other share of income or revenue that may be received by Assignee from the use, sale, license, publication, distribution or any other transfer or exploitation of the Mark.

5. Discontinuance. Assignor will immediately discontinue all use of the Mark.

6. Additional Representations and Warranties of Assignor. Assignor represents and warrants to Assignee that: (A) Assignor has the right to execute, deliver and perform this Assignment and the power and authority to assign the Mark and the Registration; (b) this Assignment is a binding obligation of Assignor enforceable against Assignor in accordance with its terms; (c) Assignor possesses good and valid title to the mark and the goodwill being assigned to Assignee pursuant to this Assignment; and (d) Assignor is not aware of any claims, threatened claims or other challenges by any third parties which will impair or prevent the use of Mark by Assignee or otherwise relating to any claim of infringement, misappropriation of unfair competition concerning the use of the Mark.

7. Absolute and Exclusive Assignment. This Assignment is absolute, exclusive and irrevocable.

8. Successors and Assigns. This Assignment shall bind and inure to the benefit of the parties and their respective successors and assigns.

9. Governing Laws. This Assignment shall be governed by and construed and interpreted in accordance with the laws of the State of California.

10. Entire Agreement. This Assignment contains the entire agreement to the parties and supersedes all prior or contemporaneous negotiations, correspondence, understandings, discussion, letters of intent, whether written or oral, between the parties regarding the subject matter hereof.

IN WITNESS WHEREOF, THIS Assignment has been duly executed by the parties hereto as of the date first above written.

ASSIGNOR:



JESS S. JACKSON

ASSIGNEE:

LAS VINAS DE LA CALINA, SRL.

By: 

Print Name: Barbara Banke
Title: Secretary