

11-28-2000

FORM PTO-1594

1-31-92



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents

Documents or copy thereof.

101528899



1. Name of conveying party(ies):

Parents Plus Inc.

- Individual(s)
- General Partnership
- Corporation-Massachusetts
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

M/6  
10.24.00

Execution Date: September 7, 2000

2. Name and address of receiving party(ies):

Name: United Parenting Publications, Inc.

Address: 15400 Knoll Trail  
Suite 400  
Dallas, Texas 75248

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,972,407 - FAMILY FORUM

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey H. Kaufman  
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
Attorneys at Law  
Fourth Floor  
1755 Jefferson Davis Highway  
Arlington, Virginia 22202

OSMMN Ref: 61707 /33SD

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): . . . . \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 15-0030  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

**To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.**

Jeffrey H. Kaufman  
Name of Person Signing

Jeffrey H. Kaufman 10/24/00  
Signature Date

Total number of pages including cover sheet, attachments, and document: 5

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to

11/27/2000 AAHMED1 000001E1 1972407

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Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project. (0651-0011), Washington, D.C. 20503

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TRADEMARK  
REEL: 002181 FRAME: 0834

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: PARENTS PLUS, INC.

**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

**WHEREAS**, PARENTS PLUS, INC., a Massachusetts corporation located at 670 Centre Street, Jamaica Plains, MA 02130 (hereinafter the "Assignor") has adopted and is using marks which are registered in the United States Patent and Trademark Office, appearing on Schedule A hereto; and

**WHEREAS**, UNITED PARENTING PUBLICATIONS, INC., a Delaware corporation, located at 15400 Knoll Trail, Suite 400, Dallas, TX 75248 (hereinafter the "Assignee") is desirous of acquiring said marks and the registrations thereof;

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified registrations thereof, all rights therein, and all claims and demands accrued and to accrue with respect thereto.

Dated: ~~August~~, 2000

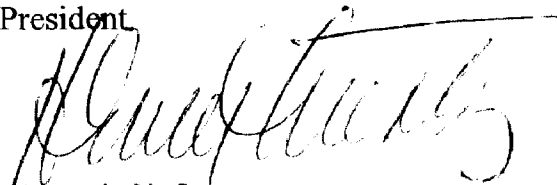
*September*

PARENTS PLUS, INC.

By: 

Name: Betsy Weaver

Title: President



Henry L. Nuñez  
NOTARY PUBLIC

Commission expires June 23, 2006

STATE OF MASSACHUSETTS )

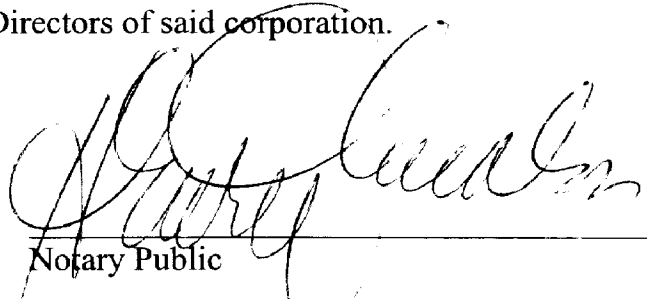
COUNTY OF Worcester )

ss.:

On the 7 day of ~~August, 2000~~ <sup>September 7, 2000</sup> before me personally came Betsy Weaver, to me

known, who being by me duly sworn, did depose and say that she is President of Parents Plus, Inc., the corporation described in and which executed the foregoing instrument, and that she signed her name thereto by order of the Board of Directors of said corporation.

(Seal)

  
Notary Public

Printed Name: Henry Nuñez

Henry L. Nuñez  
NOTARY PUBLIC  
My commission expires June 23, 2000

SCHEDULE A

**PARENTS PLUS, INC.-FEDERAL TRADEMARK/SERVICEMARK REGISTRATIONS**

<u>Country</u>	<u>No.</u>	<u>Registration Date</u>	<u>Mark</u>
United States	1,972,407	May 7, 1996	Family Forum