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11-07-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #26

U.S. Department of Commerce
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00000147 75896232
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TRADEMARK

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75896232"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

RICHARD W. PITZNER

Name of Person Signing

Signature

11/1/2000

Date Signed

U.S. PATENT AND TRADEMARK OFFICE
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11-07-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #26

ASSIGNMENT BRANCH

ASSIGNMENT OF TRADEMARK

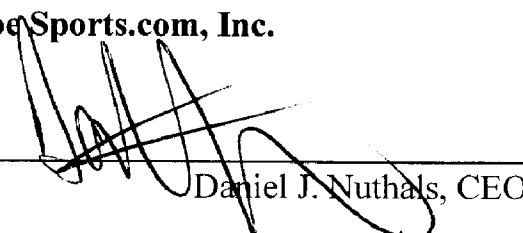
WHEREAS, Big Toe Sports.com, Inc., a Delaware corporation of 5972 Executive Drive, Suite 200, Madison, Wisconsin 53719 has adopted, used and is using the trademark of "Big Toe Sports" which is pending registration, as Serial No. 75/896,232 the Application being filed on January 13, 2000; and

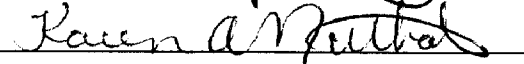
WHEREAS, HCC Sports, LLC, a Wisconsin limited liability company, 333 Holtzman Road, Madison, Wisconsin 53713, is desirous of acquiring said pending trademark registration;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, Big Toe Sports.com, Inc. does hereby assign to HCC Sports, LLC all right, title, and interest in and to said trademark.

Dated this 27 day of October, 2000.

Big Toe Sports.com, Inc.

By: 
Daniel J. Nuthals, CEO

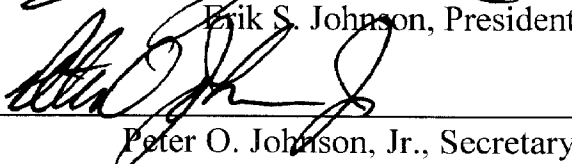
Attest: 
Karen Nuthals, Secretary

[CORPORATE SEAL]

HCC Sports, LLC

By: **Hy Cite Corporation, The Sole Member**

By: 
Erik S. Johnson, President

Attest: 
Peter O. Johnson, Jr., Secretary

[NO SEAL]