

12-01-2000

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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101534003

Attorney Docket No. 7701.0131

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name(s) of conveying party()

Name(s) and address(es) of receiving party(ies):

Walden-Hays, Inc.

Name: Ameritrade Holding Corporation.

11-02-2000

- Individual(s)
- General Partnership

U.S. Patent & TMO/TM Mail Rcpt Dt. #10

Address: 135 National Business Parkway

Partnership

Corporation of New York

Annapolis Junction, Maryland

Other: _____

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation of Delaware
- Other:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Other: _____

(Designation must be a separate document from Assignment)

Execution Date: November 15, 1999

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

75/558,815



11-02-2000

U.S. Patent & TMO/TM Mail Rcpt Dt. #10

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: One

Name: Julia Anne Matheson

7. Total fee (37 CFR 3.41): \$ 40.00

Address: Finnegan, Henderson, Farabow,

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

Garrett & Dunner, L.L.P.

1300 I Street, N.W.

Washington, D.C. 20005-3315

8. Deposit account number:

06-0916

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julia Anne Matheson
Name of Person Signing

Signature

November 2, 2000
Date

Total number of pages including cover sheet, attachments, and document: 2

GENERAL TRADEMARK ASSIGNMENT

WHEREAS, WALDEN HAYS, INC. a New York corporation, having its place of business at 853 Broadway, New York, NY (hereinafter called "Assignor"), has established certain rights in the United States in and to the trademark FREETRADE (together with any trademark registrations therefor, hereinafter "Trademark"); and

WHEREAS, AMERITRADE HOLDING CORPORATION a ~~Nebraska~~ ^{Delaware} corporation, having its place of business at 135 National Business Parkway Annapolis Junction, MD (hereinafter called "Assignee"), desires to acquire all of Assignor's rights, title and interest in and to the Trademark; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, both in its own name and on behalf of its involved subsidiaries, does hereby assign and transfer unto Assignee, and Assignee does hereby accept, all of Assignor's rights, title and interest in and to the Trademark in the United States together with the goodwill of the business symbolized by the Trademark. Assignor undertakes within twelve (12) months hereof to duly execute, or have duly executed by its subsidiaries, any further documents reasonable necessary to record the transfer of title effected hereby as prepared by Assignee.

IN WITNESS WHEREOF, Assignor and Assignee have cause these presents to be executed by their duly authorized officers or agents on this 15 day of November 1999.

COUNTY OF New York
STATE OF New York
SWORN TO BEFORE ME THIS 15 DAY OF Nov 1999

ASSIGNOR: WALDEN HAYS, INC
BY: Robert L. Jackson
TITLE: President ROBERT L. JACKSON

NOTARIZATION

HENRY B. TRATTNER
NOTARY PUBLIC, State of New York
No. TR-01-468885
Qualified in Nassau County
Certificate Filed in New York County
Commission Expires October 31, 2000

ASSIGNEE: AMERITRADE HOLDING CORPORATION
BY: Peter Smith
TITLE: Senior Vice President

~~NOTARIZATION~~

