FORM PTO-1618A Expires 06/30/99 OMB 0651-002* U.S. Department of Commerce Patent and Trademark Office TRADEMARK

12-06-2000

ORDATION FORM COVER SHEET

TRADEMARKS ONLY 101540704 TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) Submission Type Conveyance Type -14-00 License X Assignment New (Non-Recordation) Resubmission Security Agreement **Nunc Pro Tunc Assignment** Document ID # Effective Date Month Day Year Merger Correction of PTO Error Reel # Frame # Change of Name **Corrective Document** Reel # Frame # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year America Publishing Corporation 10192000 Name Formerly General Partnership Limited Partnership X Corporation Association Individual Other New Hampshire Citizenship/State of Incorporation/Organization Receiving Party Mark if additional names of receiving parties attached Name EMAP USA, Inc. DBA/AKA/TA Composed of 6420 Wilshire Boulevard Address (line 1) Address (line 2) Address (line 3) 90048 Los Angeles California/USA Zip Code State/Country If document to be recorded is an Individual General Partnership Limited Partnership assignment and the receiving party is not domiciled in the United States, an Corporation Association appointment of a domestic representative should be attached. (Designation must be a separate Other document from Assignment.) Х Delaware Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

Domestic Representative Name and Address Enter for the first Receiving Party only.				
Name	David Jacobs, Es	<u>C</u> [•		
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Correspondent Name and Address Area Code and Telephone Number (310) 556-8861				
Name	David Jacobs, Es	<u>C</u> •		
Address (line 1)	EPSTEIN BECKER &	GREEN		
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Pages Enter the total number of pages of the attached conveyance document including any attachments.				
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached				
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Trademark Application Number(s) Registration Number(s)				
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Fee Amoun	t Fee Amount	for Properties Listed (37 CFR 3.41):	\$ 40.00	
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Deposit A		Iditional fees can be charged to the account.)		
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
D ~	Inacha		November 9,2000	
	Jacobs of Person Signing	Signature	Date Signed	

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made and entered into this 19th day of October, 2000, by and between AMERICA PUBLISHING CORPORATION, a New Hampshire corporation with offices at P.O. Box 2008, North Conway, New Hampshire 03860 ("Assignor"), and EMAP USA INC., a Delaware corporation with offices at 6420 Wilshire Boulevard, Los Angeles, California 90048 ("Assignee").

WHEREAS, pursuant to a certain Asset Purchase Agreement of even date herewith, by and among Assignee, Assignor and certain other parties (the "Purchase Agreement"), Assignee has agreed to purchase substantially all of the assets of Assignor and Assignor has agreed to cause the same to be transferred, assigned and conveyed to Assignee; and

WHEREAS, pursuant to the Purchase Agreement, Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to the trademark listed on Exhibit A attached hereto (the "Mark"), all related registrations (and applications therefor) relating thereto and the goodwill of the business symbolized thereby, and Assignee is desirous of acquiring the same;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all of its right, title and interest in and to the Mark, the goodwill of the business symbolized by the Mark, the right to sue for past infringement thereof and all registrations, and applications for registration, relating thereto. Assignor does further consent to the recordation of this assignment by Assignee with the Commissioner of Patents and Trademarks and/or any appropriate state or foreign agency.

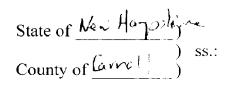
IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the date first written above.

AMERICA PUBLISHING CORPORATION

Kevin M. Muse

President

NY:126414.2



On this 19th day of October, 2000, before me appeared Kevin M. Muse, the person who signed this instrument on behalf of America Publishing Corporation, who acknowledged that he/she signed it on behalf of the identified company as President of the identified company and pursuant to authority duly received.

Notary Public

TRACY L. QARDNER
Notary Public - New Hampshire
My Commission Expires July 21, 2004

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EXHIBIT A

Trademark Registration No. 2,060, 80 (Fly Fish America), May 6, 1997.

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RECORDED: 11/14/2000