DEC 4504	12-06-20	000	
Form PTO-1504		EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
To the Honorable Commissioner of	1015415	attached original documents or copy hereof.	
1. Name of conveying party(ies):	VVI	2. Name and address of receiving party(ies):	
Signal Investment & Management		Name: Kao Kabushiki Kaisha, also trading as Kao Corporation Address:14-10, Nihonbashi Kayabacho 1-chome	
Individual(s) Association General Partnership Limited Partnership _X Corporation-State Delaware		Chuo-ku Tokyo 103-8210, Japan	
Other		Individual(s) citizenship Association	
Additional name(s) of conveying party(ies) attached YesX_ No		Association	
3. Nature of conveyance:		X Corporation-State Japan Other	
X Assignment Merger Security Agreement Change of Name Other		If assignee is not domiciled in the United States, a domestic representative designation is attached: XYesNo (Designations must be a separate document from	
Execution Date: September 15	5, 2000	Assignment) Additional name(s) & addresses attached? Yes X No	
4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s). 1,410,053 AND 12 OTHERS			
Additional Numbers attached? X Yes No			
Name and address of party to whom correspondence concerning document should be mailed:		6. Total number of applications and and registration involved:13	
Name: Patrick Boisson		7. Total fee (37 CFR 3.41) \$ 340.00	
Internal Address: Fross Zelnick Lehrman & Zissu, P.C.		X Enclosed X Authorized to be charged to deposit account	
Street Address: 866 United Nations	Plaza	(Only if total fee is not sufficient)	
City: New York State: NY Zip:	10017		
I NATUR HARA HARA BAHA MAN ARIN ARIN ARIN ARIN ARIN ARIN		8. Deposit account number:	
11-15-2000		23-0825-0576900	
U.S. Patent & TMOfc/TM Mail Rept Dt. #01		(Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE			
9. Statement and signature.			
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.			
Patrick Boisson Name of Person Signing		11/15/2000 Signature Date	
Total number of pages comprising cover sheet:			
OMB No. 0651-0011 (exp. 4/94) FZLZ File No.: KAO USA TT-00/09280 SUD			

Schedule of Trademarks

Trademark	Reg. / Ser. No.
BAN	1410053
BAN BASIC	1040843
BAN BODY FRESH SCENT	1654017
BAN CLEAR	1702747
BAN FOR MEN	78/025955
BAN SENSITIVE TOUCH	1856161
FRESH & CLEAN	1702746
IT WORKS WITH NO WHITE STUFF	2086373
BAN NATURALS	78/015469
GLIDE ON	75/686588
STOPS ODOR AND WETNESS BEFORE THEY START	75/663189
ULTRA GLIDE	75/686587
WON'T WEAR OFF AS THE DAY WEARS ON	75/663188

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO.

: 1,410,053

REG. DATE

: September 23, 1986

MARK

: BAN

CLASS

: 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-9300

Sir:

KAO KABUSHIKI KAISHA, also trading as Kao Corporation, a corporation organized and existing under the laws of Japan, located and doing business at 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210, Japan, the propietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 866 United Nations Plaza, New York, New York 10017 (telephone 212-813-5900), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

KAO KABUSHIKI KAISHA, also trading as

Kao Corporation

Name:

William J. Gentner

Title: <u>Authorized Signatory</u>

Date of Signature October 10, 2000

ASSIGNMENT

WHEREAS, SIGNAL INVESTMENT & MANAGEMENT CO., a corporation organized and existing under the laws of Delaware, located at 1100 N. Market Street, Suite 1300, Wilmington, Delaware 19890 ("Assignor"), is the owner of the registrations and pending applications listed in the attached schedule referred to as the "Trademarks";

and WHEREAS, KAO KABUSHIKI KAISHA, also trading as Kao Corporation, a corporation organized and existing under the laws of Japan, located at 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210, Japan ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the above-named registrations and pending applications therefor, and with all claims arising out of or relating to the use or ownership of said marks.

SIGNAL INVESTMENT & MANAGEMENT CO.

Зу:

Name: A. ALEXANDER TAYLOR, II

Title: PRESIDENT

Date of Signature: September 15, 2000

 $I: \verb|PBOISSON| 000905-KAO| assignment from Signal Investment.doc$

RECORDED: 11/15/2000