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U.S. Patent & TMO/TM Mail Rcpt Dt.



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

3 SHEET

Atty. Docket No. 7701.0096, .0097 .0098

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name(s) of conveying party(ies):

Ellen Koplow

- Individual(s)       Association
- General Partnership     Limited Partnership
- Corporation

Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment       Merger
- Security Agreement     Change of Name

Other: \_\_\_\_\_

Execution Date: October 17, 2000

2. Name(s) and address(es) of receiving party(ies):

Name: Ameritrade Holding Corporation

Address: 4211 S. 102nd Street

Omaha, Nebraska 68127

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation of Delaware
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/860,680  
75/861,118  
75/861,119

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Julia Anne Matheson

Address: Finnegan, Henderson, Farabow,

Garrett & Dunner, L.L.P.

1300 I Street, N.W.

Washington, D.C. 20005-3315

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41): \$ 90.00

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit account number:

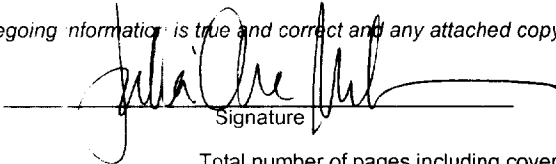
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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julia Anne Matheson  
Name of Person Signing

  
Signature

October 31, 2000  
Date

Total number of pages including cover sheet, attachments, and document: 4

12/12/2000 GTOM11 00000009 75860680

01 FC:481  
02 FC:482

40.00 OP  
50.00 OP

TRADEMARK  
REEL: 002192 FRAME: 0522

## **ASSIGNMENT**

This Assignment Agreement ("Agreement") is entered by and between Ellen Koplow, a citizen of the United States with an address of 4229 Scarlet Sage Ct., Ellicott City, Maryland 21042 ("Assignor") and Ameritrade Holding Corporation, a Delaware Corporation with its principal place of business at 4211 S. 102<sup>nd</sup> Street, Omaha, Nebraska 68127 ("Assignee").

**WHEREAS**, Assignor is the owner of the U.S. trademark applications identified in Exhibit A and of the marks therefor, namely:

- (a) U.S. Application Serial No. 75/861,119 for the mark FREETRADE.COM, covering the following services: "Financial services and online financial services in International Class 36"; and
- (b) U.S. Application Serial No. 75/861,118 for the mark FREESTOCKTRADE.COM, covering the following services: "Financial services and online financial services in International Class 36"
- (c) U.S. Application Serial No. 75/860,680 for the mark FREETRADE, covering the following services: "Financial services and online financial services in International Class 36; (collectively referred to herein as "the Marks").

**WHEREAS**, Assignee wishes to acquire the Marks.

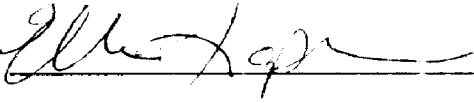
**NOW, THEREFORE**, in consideration of the foregoing and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Marks, together with the goodwill of the business associated with the Marks, the aforesaid U.S. applications, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner of the United States Patent and Trademark Office is

requested to issue the certificates of registration to Ameritrade Holding Corporation.

**ELLEN KOPLOW**

**AMERITRADE HOLDING  
CORPORATION**

By: 

By: 

Name: Ellen Koplow

Name: J. Peter Ricketts

Date: October 17, 2000

Title: Senior Vice President

Date: 10/26/00

**EXHIBIT A**

<b><u>MARK</u></b>	<b><u>APPLICATION SERIAL NO.</u></b>	<b><u>APPLICATION DATE</u></b>
FREETRADE.COM	75/861,119	December 1, 1999
FREESTOCKTRADE.COM	75/861,118	December 1, 1999
FREETRADE	75/860,680	December 1, 1999