

12-19-2000



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22

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

12/20/2000 JJALLAH2 00000003 75303895

01 FC:481 40.00 OP
02 FC:482 50.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002196 FRAME: 0731

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Elaine M. Desrochers
Name of Person Signing


Signature

11/22/00
Date Signed

09-12-2000

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



07-31-2000



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MARK

7.31.00

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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Submission Type

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Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year
6 28 2000

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name The Motion Factory, Inc.

6 28 2000

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name Avid Technology, Inc.

DBA/KA/TA _____

Composed of _____

Address (line 1) Avid Technology Park

Address (line 2) One Park West

Address (line 3) Tewksbury

Massachusetts

01876

- Individual General Partnership Limited Partnership Corporation Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be filed. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

09/12/2000 JJALLAH2 00000064 75303895

01 FC:481
02 FC:482

40.00 OP
25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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TRADEMARK

REEL: 002196 FRAME: 0733

09/12/2000 JJALLAH2 00000064 75303895
01 FC:481
02 FC:482

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

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Address (line 2)

Address (line 3)

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Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/303895"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2223261"/>	<input type="text" value="2223262"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

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Fee Amount for Properties Listed (37 CFR 3.41):

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Enclosed

Deposit Account

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Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. ~~Charges to deposit account are authorized, as indicated herein.~~

Carol E. Kazmer

7/20/00

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

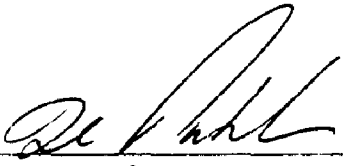
The Motion Factory, Inc., a California company, having a place of business at 39300 Civic Center Drive, Suite 240, Fremont, California 94538 (the "Assignor"), is the owner of the trademarks listed on Schedule A hereto (the "Trademarks"), including the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Avid Technology, Inc., a Delaware corporation, having a place of business at Avid Technology Park, One Park West, Tewksbury, Massachusetts 01876 (the "Assignee"), the entire right, title and interest in and to the Trademarks including the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

Assignor further agrees, for itself, its successors and assigns, to execute such further documentation and to perform such further lawful acts as may reasonably be requested by Assignee to effectuate this assignment.

WITNESS its hand and seal this 28th day of June, 2000.

THE MOTION FACTORY, INC.

By: 
Name: D. PRITCHARD
Title: PRESIDENT & CEO

COUNTY OF _____)
STATE OF _____) SS
_____)

Then personally appeared the above named _____ and acknowledged the foregoing act to be his/her free act and deed, before me, this ___ day of _____, 2000.

Notary Public

SCHEDULE A

**Trademarks Assigned from
The Motion Factory, Inc. to Avid Technology, Inc.**

MARK/COUNTRY	APP/REG NO	CLASS/GOODS/ SERVICES
MOTION FACTORY	Registration No. 2,223,262; intent-to-use application filed 7/3/97; first use 10/13/97; registered 2/9/99	Class 9
MOTION FACTORY AND DESIGN	Registration No. 2,223,261; intent-to-use application filed 7/3/97; first use 10/13/97; registered 2/9/99	Class 9
MOTIVATE	Application No. 75 303,895; intent-to-use application filed 6/5/97; first use 10/13/97; notice of allowance issued 4/27/99; office action re statement of use issued 2/11/00	Class 9
MOTION FACTORY France	Registration No. 97704015; need to establish use in France before 11/13/02	Class 9
MOTIVATE France	Registration No. 97704014; need to establish use in France before 11/13/02	Class 9
MOTION FACTORY Germany	Registration No. 39754126.0; need to establish use in Germany before 1/13/03	Class 9
MOTIVATE Germany	Registration No. 39754125.2; need to establish use in Germany before 1/13/03	Class 9
MOTION FACTORY Japan	Registration No. 4246998; need to establish use in Japan before 3/5/02	Class 9
MOTION FACTORY U.K.	Registration No. 2150617; need to establish use in U.K. before 11/10/02	Class 9
MOTIVATE U.K.	Registration No. 2150615; need to establish use in U.K. before 11/10/02	Class 9

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA

COUNTY OF SANTA CLARA

On June 27, 2000, before me, Christine M. Giammona, Notary Public
(Name and Title of Officer)

personally appeared David Pritchard

personally known to me -or- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



WITNESS my hand and official seal.

Christine M. Giammona
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Trademark Assignment

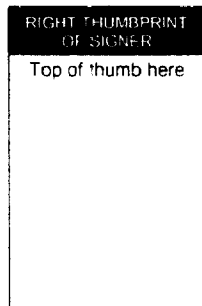
Document Date: _____ Number of Pages: _____

Signer Other Than Named Above: _____

CAPACITY(IES) CLAIMED BY SIGNER

Signer's Name: _____

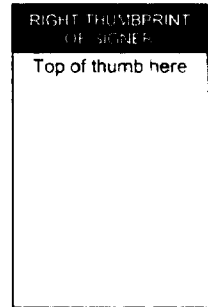
- Individual
- Corporate Officer
Title: _____
- Partner – Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer is representing:
Name of Person or Entity

Signer's Name: _____

- Individual
- Corporate Officer
Title: _____
- Partner – Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer is representing:
Name of Person or Entity

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personally appeared David Pritchard

personally known to me -or- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.



WITNESS my hand and official seal.

Christine M. Giammona
Signature of Notary Public

OPTIONAL

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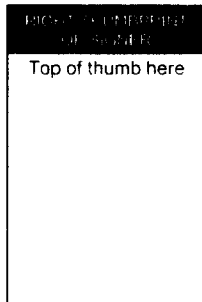
Document Date: _____ Number of Pages: _____

Signer Other Than Named Above: _____

CAPACITY(IES) CLAIMED BY SIGNER

Signer's Name: _____

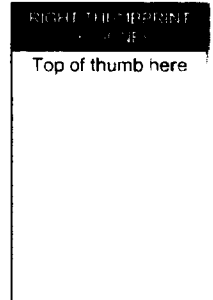
- Individual
- Corporate Officer
Title: _____
- Partner – Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer is representing:
Name of Person or Entity

Signer's Name: _____

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- Corporate Officer
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