

FORM PTO-1618A
Expires 06/30/99
OMB 0851-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to TRADEMARK
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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REEL: 002204 FRAME: 0054

FORM PTO-1618B
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Page 2

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/635,121"/>	<input type="text" value="75/644,340"/>	<input type="text"/>	<input type="text" value="2,254,977"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Cheryl M. Smukowski Cheryl M. Smukowski March 2, 2001
Name of Person Signing Signature Date Signed

Assignment of Trademarks

This Assignment of Trademarks is made as of December 18, 2000, by and between The Life @ Work Company (also known as The Life@Work Co., LLC), an Arkansas limited liability company with its principal place of business at P.O. Box 1928, Fayetteville, Arkansas 72702-1928 ("Seller"), and Nelson Enterprises Family Limited Partnership, a Wisconsin limited partnership with its principal place of business at 516 Second Street, Suite 213, Hudson, Wisconsin 54016 ("Buyer").

WHEREAS, Seller is the owner of the trademarks shown on the attached Schedule 1, the registrations and applications for registration thereof with the U.S. Patent and Trademark Office, and the business and good will of the business in connection therewith (the "Trademarks");

AND WHEREAS, Buyer is desirous of acquiring the Trademarks.

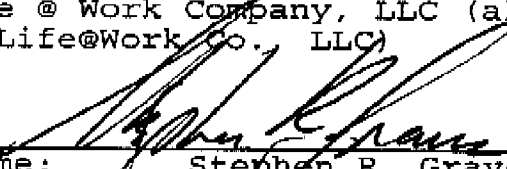
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns, and transfers to Buyer, Seller's entire right, title and interest in and to the Trademarks and Seller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Assignment of Trademarks shall be governed by the Dissolution Agreement by and between Seller and Buyer, dated as of December 18, 2000.

IN WITNESS WHEREOF, Seller has caused this Assignment of Trademarks to be executed and sealed by its duly authorized officer as of the date first written above.

The Life @ Work Company, LLC (also known as The Life@Work Co., LLC)

By:


Name: Stephen R. Graves
Title: Managing Member


ACKNOWLEDGMENT

STATE OF ARKANSAS

COUNTY OF WASHINGTON

On this the 28th day of December, 2000, before me, a Notary Public, personally appeared Stephen Graves, who acknowledged himself to be the Managing Member of The Life @ Work Company, LLC, a limited liability company, and that he, as such member, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the limited liability company.

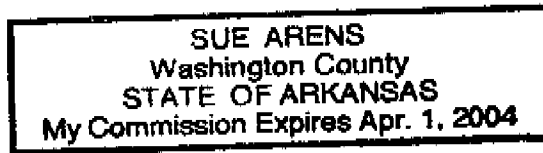
IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Notary Public

My Commission Expires:

4/1/2004



**Schedule 1 to
Assignment of Trademarks**

Mark	Registration No.	Issue Date	Int. Class(es)
THE LIFE@WORK CO. and Design	2,254,977	06/22/99	Int. Classes 9 and 16

Mark	Application Serial No.	Filing Date	Int. Class(es)
LIFE@WORK and Design	75/635,121	02/05/99	Int. Class 35
LIFE@WORK and Design	75/644,340	02/18/99	Int. Class 41