X Citizenship/State of Incorporation/Organizat						
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.    X Other   Limited Liability Company						
Address (line 3) Fayetteville	Arkansas 72702-1928 Zip Gode					
Address (line 2)						
Address (line 1) P.O. Box 1928						
Composed of						
DBA/AKA/TA						
Name The Life @ Work Company, LLC						
Receiving Party  Mark if additional names of receiving parties attached						
Other      Citizenship/State of Incorporation/Organization     Arkansas						
Individual General Partnership Limited Partnership X Corporation Association						
Formerly						
Name Cornerstone Companies of Arkansas, Inc. Dec. 28, 2000						
Conveying Party	Mark if additional names of conveying parties attached Execution Date  Month Day Year					
Reel # Frame #	Other					
Reel # Frame # Corrective Document	Change of Name					
Document ID # Correction of PTO Error	Effective Date Merger Menth Day Year					
Resubmission (Non-Recordation)	Security Agreement X Nunc Pro Tunc Assignment					
Submission Type	Conveyance Type Assignment License					
TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).						
RECORDATION FORM COVER SHEET						
FORM PTO-1618A Expires 08/30/99 OMB 0851-0027	U.S. Department of Commerce Patent and Trademark Office TRADEMARK					

Mail documents to be recorded with required cover sheet(s) Infor**亦和ADEMARK** Commissioner of Patents and Trademarks, Box Assignments . Washington, D.C. 2023年で15059 REEL: 002204 FRAME: 0059

FORM PTO-1618B	Page	e 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK		
Domestic Represe	ntative Name and Address	Enter for the first Receiving	Party only.		
Name					
Address (line 1)					
Address (line 2)					
Address (line 3)					
Address (line 4)					
Correspondent Na	me and Address Area Code and	Telephone Number (414) 2	77-5789		
Name Ch	eryl M. Smukowski				
			- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1		
	arles & Brady LLP				
Address (line 2) 41	1 Fast Wisconsin Avenue				
Address (line 3) Mi	lwaukee, Wisconsin 53202				
Address (line 4)					
	he total number of pages of the att ng any attachments.	tached conveyance document	# 3		
Trademark Applica	ation Number(s) or Registrati	on Number(s) Mark	if additional numbers attached		
	rk Application Number <u>or t</u> he Registration N	umber (DO NOT ENTER BOTH numbe Registration N			
Trademark	Application Number(s)	2,254,977	tutinosi(s)		
<u> </u>					
Number of Properties Enter the total number of properties involved. # 1					
Fee Amount	Fee Amount for Properties	Listed (37 CFR 3.41): \$	40.00		
Method of Payme	ont: Enclosed	Deposit Account X			
Deposit Account  (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number: # 17-0055					
	Authorization to	charge additional fees: Yes	X No		
Statement and Sig	nature	, <u> </u>			
To the best or attached cop indicated her	f my knowledge and belief, the foregoi y is a true copy of the original docume ein.	ing information is true and correct ant. Charges to deposit account a	t and any re authorized, as		
(%134 (%1	li Cheri	1 m. Smukouski	March 2, 2001		
Cheryl M. Smukov Name of Perso		Signature	Date Signed		

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#### Assignment of Trademark

This Assignment of Trademark is made as of December 16, 2000, by and between Cornerstone Companies of Arkansas, Inc., an Arkansas corporation with its principal place of business at 112 West Center Street, Suite 310, Fayetteville, Arkansas 72701 ("Seller"), and The Life @ Work Company, LLC, an Arkansas limited liability company with its principal place of business at P.O. Box 1928, Fayetteville, Arkansas 72702-1928 ("Buyer").

WHEREAS, Seller is the owner of the trademark shown on the attached Schedule 1, the registration thereof with the U.S. Patent and Trademark Office, and the business and good will of the business in connection therewith (the "Trademark");

AND WHEREAS, Buyer is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns, and transfers to Buyer, Seller's entire right, title and interest in and to the Trademark and Seller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark.

This Assignment of Trademark shall be governed by the Contribution Agreement by and between Stephen R. Graves, Thomas G. Addington, Sean L. Womack, Seller, and Buyer, dated as of December 16, 2000.

IN WITNESS WHEREOF, Seller has caused this Assignment of Trademark to be executed and sealed by its duly authorized officer as of the date first written above.

Cornerstone Companies, of Krkansas, Inc.

By:

Name: Stephen R. Graves

ritle: President

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## <u>ACKNOWLEDGMENT</u>

### STATE OF ARKANSAS

#### COUNTY OF WASHINGTON

On this the 28th day of December, 2000, before me, a Notary Public, personally appeared Stephen Graves, who acknowledged himself to be the President of Cornerstone Companies of Arkansas, Inc., a corporation, and that he, as such officer, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Notary Public

My Commission Expires:

4/1/2004

SUE ARENS Washington County STATE OF ARKANSAS My Commission Expires Apr. 1, 2004

TRADEMARK
REEL: 002204 FRAME: 0062

# Schedule 1 to Assignment of Trademark

Mark	Registration No.	Issue Date	Int. Class(es)
THE LIFE@WORK CO. and Design	2,254,977	06/22/99	Int. Classes 9 and 16

3

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**RECORDED: 03/02/2001** 

TRADEMARK
REEL: 002204 FRAME: 0063\*\*\*