



01-02-2001

EET

Docket No.:

65043-033

12-04-2000



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U.S. Patent & TMO/TM Mail R

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To the Honorable

PLEASE ATTACH ORIGINAL DOCUMENTS OR COPY THEREOF.

1. Name of conveying party(ies):

REED ELSEVIER, INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State MASSACHUSETTS
☐ Other

Additional names(s) of conveying party(ies) ☐ Yes ☐ No

2. Name and address of receiving party(ies):

Name: BUSINESS NEWS PUBLISHING CO. II LLC

Internal Address:

Street Address: 755 WEST BIG BEAVER ROAD

City: TROY State: MI ZIP: 48084

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☐ Corporation-State
☒ Other LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☐ N
(Designations must be a separate document from
Additional name(s) & address(es) ☐ Yes ☐ N

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: 9/21/99

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/503,680

B. Trademark Registration No.(s)

1,777,830

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CHARLES R RUTHERFORD

Internal Address: DYKEMA GOSSETT PLLC

Street Address: 39577 WOODWARD SUITE 300

City: BLOOMFIELD HILLS State: MI ZIP: 48304

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

04-2223

12/29/2000 DWGUYEN 00000235 042223 1777830

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01 FC:481 40.00 CH
02 FC:482 25.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHARLES R RUTHERFORD

Name of Person Signing

Charles R Rutherford

Signature

NOVEMBER 30 2000

Date

Total number of pages including cover sheet, attachments, and TRADEMARK

REEL: 002204 FRAME: 0064



12-04-2000

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TRADEMARK ASSIGNMENT

WHEREAS, REED ELSEVIER INC., a Massachusetts corporation having a place of business at 275 Washington Street, Newton, MA 02458 ("Assignor"), has adopted and used the trademarks set forth on Schedule I hereto (the "Marks") in connection with the businesses of Assignor known as *Energy User News* and the publications directly derived therefrom; and

WHEREAS, BUSINESS NEWS PUBLISHING COMPANY II, L.L.C., a Michigan limited liability company having its principal place of business at 755 West Big Beaver Road, Troy, Michigan 48084 ("Assignee") is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the businesses in connection with which the Marks are used and which are symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof. The foregoing assignment shall be without any representation or warranty except as may be provided in the Asset Purchase Agreement of even date hereof by and between Assignor and Assignee.

IN WITNESS WHEREOF, the undersigned has executed this Assignment this 21 day of September, 1999.

REED ELSEVIER INC.

By: 

Name:

Charles A. Richard

Title:

Authorized Representative

TRADEMARK

REEL: 002204 FRAME: 0065

SCHEDULE I

Energy User News (Class 16 U.S. Reg. No. 1777830)

Energy User News (Class 42 U.S. Reg. - pending, Serial No. 75-503680)