

FORM PTO-1618A

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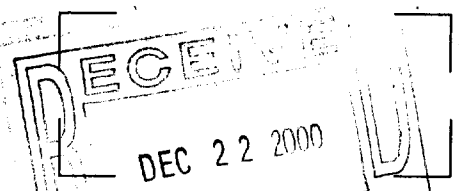
U.S. Department of Commerce  
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TRADEMARK

01-09-2001



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Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
\_\_\_\_\_

Merger

Change of Name

Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name The Procter & Gamble Company Execution Date  
Month Day Year  
09292000

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Ohio

75678956

Receiving Party

Mark if additional names of receiving parties attached

Name Redox Brands, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 9100 Centre Pointe Drive, Suite 200

Address (line 2) \_\_\_\_\_

Address (line 3) West Chester Ohio 45069  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization \_\_\_\_\_

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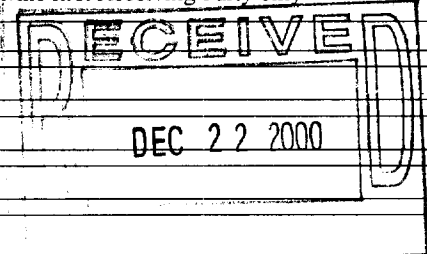
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**Domestic Representative Name and Address**

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Name  
Address (line 1)  
Address (line 2)  
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Address (line 4)



**Correspondent Name and Address**

Area Code and Telephone Number

513-651-6752

Name  
Address (line 1)  
Address (line 2)  
Address (line 3)  
Address (line 4)

Louis K. Ebling  
FROST BROWN TODD LLC  
2200 PNC Center  
201 East Fifth Street  
Cincinnati, Ohio 45202

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# [ ]

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER both numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75678956 [ ] [ ]  
[ ] [ ] [ ]  
[ ] [ ] [ ]

850357 1316463 423995  
[ ] [ ] [ ]  
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**Number of Properties**

Enter the total number of properties involved.

# 4

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 100.00

Method of Payment: Enclosed

Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # [ ]

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Louis K. Ebling, Esq.  
Name of Person Signing

Signature

12/14/00  
Date Signed

EXHIBIT 1.33

TRADEMARK ASSIGNMENT

Pursuant to the Asset Sale and Purchase Agreement by and Among The Procter & Gamble Company ("P&G"), an Ohio corporation and certain of its Affiliates (collectively, "Sellers") and Redox Brands, Inc., an Ohio corporation ("Buyer"), relating to Seller's Biz business and dated September 8, 2000 ("Agreement"), for good and valuable consideration to them paid by Buyer, receipt of which is hereby acknowledged and agreed, P&G hereby sells, conveys, assigns and transfers to Buyer all their right, title and interest in and to the following trademarks, trademark registration and trademark applications listed on the Trademark Report attached as Exhibit 1.33(b) hereto, to have and to hold the same. Subject to the Agreement, P&G hereby authorizes the Buyer to take any and all actions in connection with such trademarks, trademark registrations and trademark applications in Buyer's own name and at the Buyer's expense.

All capitalized terms used, but not defined herein, have the meanings set forth in the Agreement.

Date: September 29, 2000

THE PROCTER & GAMBLE COMPANY

By: William D. Javis

Name Printed: WILLIAM. D. JAVIS

Title: ASSOCIATE DIRECTOR

REDOX BRANDS, INC.

By: Todd Wichmann

Name Printed: Todd Wichmann

Title: President

Status : S - Search request , SR - Search Report , F - Filing request

Abnd : A - Appl'n Number , R - Reg'n Number , U - Used

: A - Abandoned, S - Sold, L - Lapsed, C - Cancelled

Conv. / Country Trademark Status Priority Date Reg'n Date Appl'n No. Reg'n No. Owner Due Date

OAPI

BIZ

PGCO

Class(es) : 003 Goods : For all goods included in class 3.

Aruba

BIZ

PGCO

10 18 1988 88101947 12 31 2005 R1  
10 12 1989 13831

Class(es) : 003 Goods : Bleaching preparations & other substances for laundry & household use, including fabric softeners, laundry fabric brighteners, laundry starch, laundry bluing, cleaning, polishing, scouring & abrasive preparations.

Australia

BIZ

PGCO

6 15 1970 128053 6 15 2008 R1  
6 15 1970 A128053

Class(es) : 003 Goods : Bleaching preparations and other substances for laundry and household use, including fabric softeners, laundry fabric brighteners, laundry starch and laundry bluing; cleaning, polishing, scouring and abrasive preparations; soap & soap-like synthetic detergents.

Barbados

BIZ

PGCO

12 3 1964 81-4615 12 3 2005 R1

Class(es) : 003 Goods : Bleaching preparations; soaps; detergents; cleansers; scouring and abrasive preparations; preparations for laundry purposes, including starch, blue, fabric brighteners and fabric softeners.

Burundi

BIZ

PGCO

6 15 1956 5129 6 15 2999 R1

Class(es) : 003 Goods : Soaps and soap-like synthetic detergents; washing and cleaning agents for household use.

Canada

BIZ

P&G Inc.

10 26 1967 NA. 6 21 1968 TMA157,384 6 21 2013 R1

Class(es) : 003 Goods : A laundry pre-soak product.

Canada

BIZ

P&G Inc.

10 15 1954 12 3 1954 227867 5 20 2015 R1  
5 20 1955 TMA100,702

Class(es) : 003 Goods : Soap, soap-like synthetic detergent & cleanser.

Canada

BIZ

P&G Inc.

9 25 1967 307918  
5 24 1968 TMA156,982

R

5 24 2013 R1

Class(es) : 003 Goods : A laundry pre-soak product.

Costa Rica

BIZ

PGCO

10 20 1956 18266

10 20 2006 R1

Class(es) : '003 Goods : A synthetic detergent.

Costa Rica

BIZ

PGCO

4 16 1990 N/A  
11 22 1990 73719

R

11 22 2010 R1

Class(es) : 003 Goods : Laundry bleaching preparations, chemical products for washing.

Denmark

BIZ

PGCO

6 13 1956 6 13 1956 1451/56  
9 22 1956 1871/56

R

9 22 2006 R1

Class(es) : 003 Goods : Soaps and soap-like synthetic detergents for laundry and household use.

Dominican Rep

BIZ

PGCO

2 15 1957 9775

2 15 2007 R1

Class(es) : 003 Goods : Soaps and soap-like synthetic detergents for household and laundry use also including substances for washing, bleaching, cleaning and removing stains and other preparations for the laundry including fabric softeners, fabric brighteners, laundry starch and blueing.

El Salvador

BIZ

PGCO

1 15 1965 N/A  
5 25 1965 12279BK-33

R

5 25 2000 R3

Class(es) : 003 Goods : Cleansers, scouring preparations, whitening preparations and other preparations used for laundry, fabric softener, fabric brighteners, bluing for whitening and starch.

El Salvador

BIZ

PGCO

4 9 1997 2060/97  
10 31 1997 183BK-62

R

10 31 2007 R1

Class(es) : 003 Goods : Soaps and detergents and synthetic cleansers, similar to soap for laundry and household use.

Finland

BIZ

PGCO

6 26 1956 6 26 1956 1454/56  
4 2 1957 31105

R

4 2 2007 R1

Class(es) : 003 Goods : Soap and soap-like synthetic detergents.

Greece

BIZ

PGCO

7 18 1956 7 18 1956 21446  
6 17 1957 21446

R

7 18 2006 R1

Class(es) : 003 Goods : Sudsing cleaner, cleanser and detergent.

Guatemala

BIZ

9 26 1956 N/A  
1 3 1957 9938

PGCO

R

1 2 2007 R1

Class(es) : 033 Goods : Sudsing, cleaners, cleansers and detergents.

Haiti

BIZ

6 27 1995 N/A  
2 24 1997 375/107

PGCO

R

2 24 2007 R1

Class(es) : 003 Goods : class 3 ;  
Bleaching preparations and other substances for laundry use,  
cleaning, polishing, scouring and abrasive preparations, soaps.

Honduras

BIZ

11 24 1964 N/A  
2 6 1967 13633

PGCO

R

2 6 2007 R1

Class(es) : 003 Goods : class 3 ;  
Bleaching preparations and other substances for laundry use,  
cleaning, polishing, scouring and abrasive preparations, soaps,  
perfumery, essential oils, preparations for body and beauty care,  
hair lotions, dentifrices.

Hong Kong

BIZ

12 1 1964 NA.  
12 1 1964 630 OF 1965

PGCO

R

12 1 2013 R1

Class(es) : 003 Goods : Bleaching preparations and other substances for laundry & household  
use including laundry fabric softeners & brighteners, laundry starch,  
laundry blueing, cleaning, polishing, scouring, and abrasive  
preparations.

Hong Kong

BIZ

6 29 1956 NA.  
6 29 1956 966 OF 1956

PGCO

R

6 29 2005 R1

Class(es) : 003 Goods : Soap and soap-like synthetic detergents and cleanser for laundry and  
household use.

India

BIZ

5 27 1969 NA.  
5 27 1969 257019

P&G Home Products

R

5 27 2004 R1

Class(es) : 003 Goods : Cleaning (scouring) powder.

Ireland

BIZ

4 25 1973 NA  
4 25 1973 81989

PGCO

R

4 25 2009 R1

Class(es) : 003 Goods : Soaps; detergents (not for use in industrial or manufacturing  
processes), sunbstances for laundry use; cleaning preparations.

Japan

BIZ

12 5 1972 NA.  
12 13 1976 1240581

PGCO

R

12 13 2006 R1

Class(es) : 005 Goods : Chemicals (exclusive of those belonging to any other class), medical

Country	BIZ (Katakana)	Class(es)	Goods	PGCO	Class(es)	Goods	PGCO	Class(es)	Goods	PGCO
Japan	BIZ (Katakana)	R	12 5 1972 NA. 12 25 1980 1446477	PGCO						
		R	Goods : Chemicals (exclusive of those belonging to any other class), medicines, medical accessories.							
Kenya	BIZ	R	3 10 1965 NA 3 10 1965 12919	PGCO						
		R	Goods : Bleaching preparations and other substances for laundry use; including fabric softeners, fabric brighteners, starch & bluing; cleaning, polishing, scouring and abrasive preparations; soaps; detergents.							
Kenya	BIZ	R	9 10 1956 NA 9 10 1956 7446	PGCO						
		R	Goods : Soap and soap-like synthetic detergents & cleanser for laundry and household use.							
Libya	BIZ	R	1 25 1965 NA 1 25 1965 2973/3692	PGCO						
		R	Goods : Soaps; detergents; bleaching preparations; substances for laundry use including fabric softeners, fabric brighteners, starch and bluing; cleaning, polishing, scouring and abrasive preparations.							
Malawi	BIZ	R	5 30 1966 NA 5 30 1966 134/66	PGCO						
		R	Goods : Bleaching preparations and other substances for laundry and household use, including laundry fabric softeners, laundry fabric brighteners, laundry starch and laundry bluing; cleaning, polishing, scouring and abrasive preparations and soaps.							
Mauritius	BIZ	R	1 19 1965 A/11 NO.355	PGCO						
		R	Goods : Soaps, detergents, bleaching preparations and other substances for laundry use including fabric softeners, laundry fabric brighteners, laundry bluing, cleaning, polishing, scouring and abrasive preparations.							
Mexico	BIZ	R	2 10 1993 160439 2 15 1994 452373	PGCO						
		R	Goods : Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, etc.							

Netherlands Antilles BIZ		PGCO	
Class(es) : 003	12 1 1976 NA 4 20 1977 10196	12 1 2006 R1	
Goods : Soaps & soap-like synthetic detergents for laundry & household use.			
Netherlands Antilles BIZ		PGCO	
Class(es) : 003	11 26 1964 NA 11 26 1964 5573	11 26 2014 R1	
Goods : Bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices.			
Nicaragua BIZ		PGCO	
Class(es) : 003	5 6 1985 N/A 1 13 1986 16802CC	1 13 2006 R1	
Goods : Chemical preparations for laundry use, including fabric softeners and brighteners, blueing and starch for laundry use.			
Nicaragua BIZ		PGCO	
Class(es) : 003	6 3 1956 N/A 9 6 1956 8495	9 5 2006 R1	
Goods : Soaps, synthetic soaps, detergents, any other similar products laundry and household use.			
Nigeria BIZ		PGCO	
Class(es) : 003	2 10 1970 21080	2 10 2005 R1	
Goods : ALL GOODS IN INCLUDED IN CLASS 3			
Pakistan BIZ		PGCO	
Class(es) : 003	5 29 1993 120474 10 16 1997 120474	5 29 2015 R1	
Goods : Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices.			
Panama BIZ		PGCO	
Class(es) : 003	3 18 1957 N/A 5 14 1958 5641	5 14 2008 R1	
Goods : Soap and soap-like synthetic detergents.			
Peru BIZ (4 Device)		PGCO	
Class(es) : 003	9 20 1989 175121 3 8 1991 089911	11 18 2006 R1	
Goods : Class 3 ; Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.			



Puerto Rico	BIZ					PGCO
		6 14 1965	1 20 1966 N/A 11 10 1966 14025			11 10 2006 R1
Class(es) : 003 Goods : Bleaching preparations and fabric brighteners.						
Rwanda	BIZ					PGCO
		6 15 1956 5129				6 15 2999 R1
Class(es) : 003 Goods : SOAPS & SOAP-LIKE SYN DETS AND WASHING & CLEANING AGENTS FOR HSLD USE						
Search	BIZ					PGCO
Singapore	BIZ					PGCO
		12 8 1964 NA. 12 8 1964 36112				12 8 2009 R1
Class(es) : 003 Goods : Bleaching preparations & other substances for laundry & household use including preparations for brightening fabrics and preparations for softening fabrics; common soaps and detergents; laundry starch and laundry blue; cleaning, polishing, scouring and abrasive preparations.						
South Africa	BIZ					PGCO
		11 25 1964 64/4570 11 25 1964 64/4570				11 25 2004 R1
Class(es) : 003 Goods : Bleaching preparations and other substances for laundry and household use, including laundry, fabric softeners, laundry fabric brighteners, laundry starch and laundry blueing; cleaning, polishing, scouring and abrasive preparations and soaps.						
Sudan	BIZ					PGCO
		12 15 1964 NA 12 15 1964 9201				12 15 2004 R1
Class(es) : 003 Goods : COMMON SOAPS, DETERGENTS, CLEANSERS, BLEACHING PREPS FOR LDYR AND HSLD USE, AND OTHER PREPS FOR LDYR USE, INCLUDING FABRIC SOFTENERS, FABRIC BRIGHTENERS, STARCH AND BLUE						
Surinam	BIZ					PGCO
		9 20 1971 7327				10 3 2001 R1
Class(es) : 003 Goods : SOAPS, DETS; BLEACHING PREPS AND OTHER SUBSTANCES FOR LDYR USE; CLEANI SCOURING, POLISHING AND ABRASIVE PREPS; COSMETICS, PERFUMERY AND PREPS FOR THE TEETH AND HAIR						
Taiwan	BIZ					PGCO
		1 1 1963 14690				12 31 2002 R1
Class(es) : 003 Goods : Soaplike synthetic detergents for laundry and household use and all						

Tanzania/Tanganyika BIZ		other goods properly belonging in the other articles group of Class 4.		PGCo	
R	Class(es) : 003	1 9 1965 9352	1 9 2010 R1	Goods : Bleaching preparations for laundry and household use and other substances for laundry use, bleaching fabric softeners, fabric brighteners, starch and bluing; soaps detergents; cleaning, polishing, scouring and abrasive preparations.	
Tanzania/Zanzibar BIZ				PGCo	
R	Class(es) : 003	2 6 1971 210/71	2 6 2013 R1	Goods : Common soap, detergents, cleaning and cleansing preparations, bleaching preparations, star blue and other preparations for laundry purposes.	
Thailand BIZ				PGCo	
R	Class(es) : 003	1 5 1965 278572 1 5 1965 KOR25373	1 5 2005 R1	Goods : Cleaning preparations (detergents), bleaches, starch, blue, fabric brightener and fabric softeners for laundry purposes.	
Thailand BIZ				PGCo	
R	Class(es) : 003	6 29 1956 306904 6 29 1956 KOR46541	6 29 2006 R1	Goods : Washing & cleaning preparations for laundry and household use.	
Uganda BIZ				PGCo	
R	Class(es) : 003	12 23 1964 NA 12 23 1964 8524	12 23 2013 R1	Goods : Bleaching preparations for laundry and household use and other substances for laundry use, including fabric softeners, fabric brighteners, starch and bluing soaps detergents; cleaning, polishing, scouring and abrasive preparations.	
United Kingdom BIZ				PGL	
R	Class(es) : 003	3 6 1968 922079 6 10 1970 922079	3 6 2003 R1	Goods : Preparations and substances for laundry use; detergents (not for industrial or manufacturing processes).	
USA BIZ				PGCo	
R	Class(es) : 003	12 1 1945 NA. 1 29 1985 1,316,463	1 29 2005 R1	Goods : Laundry cleaning preparations namely, bleach and pre-soak treatments.	
USA BIZ				PGCo	
R	Class(es) : 003	12 1 1945 NA. 9 17 1946 423,995	9 17 2006 R1	Goods : Sudsing cleaner, cleanser, and detergent (laundry pre-soaker).	

USA	BIZ		12 1 1945	1 2 1968 NA.	PGCo	
	R		6 4 1968 850,357			6 4 2008 R1
		Class(es) : 003		Goods : Dry, granulated sudsing detergent useful as a pre-soaker in laundry use.		
USA	BIZ	BIZ IS BLEACH			PGCo	
	A		4 12 1999 75/678956			
		Class(es) : 037		Goods : Class 37, Providing coin-vending washing and drying laundry facilities.		
Venezuela	BIZ				PGCo	
	R		3 10 1958 33516-P	Goods : Vegetable cooking fats, hydrogenated vegetable shortening, salad oils, oleomargarine, and other wares falling into this Class.		3 10 2003 R1
		Class(es) : 003				
Venezuela	BIZ				PGCo	
	R		3 12 1958 33545-F	Goods : Sudsing soap-like synthetic and detergents.		3 12 2003 R1
		Class(es) : 003				
Venezuela	BIZ				PGCo	
	R		1 31 1990 1209-90 5 2 1994 158152-P	Goods : Class 29 , All kind of cooking vegetable fat, including hydrogenated vegetable fat, oils for salads, edible peanut oil and oleomargarine.		5 2 2004 R1
		Class(es) : 029				
Zambia	BIZ				PGCo	
	R		12 2 1964 NA 12 2 1964 974/64	Goods : Bleaching preparations and other substances for laundry use and household use, including laundry fabric softeners, laundry fabric brighteners, laundry starch and laundry bluing; cleaning, polishing, scouring and abrasive preparations, soaps and detergents.		12 2 2013 R1
		Class(es) : 003				
Zimbabwe	BIZ				PGCo	
	R		12 2 1964 NA 12 2 1964 1162/64	Goods : BLEACHING PREPS & OTHER SUBSTANCES FOR LDY & HSLD USE, INCLUDING LDYR FABRIC SOFTENERS, LDYR FABRIC BRIGHTENERS, LDYR STARCH & LDYR BLUEING; CLEANING, POLISHING, SCOURING & ABRASIVE PREPS AND SOAPS		12 2 2005 R1
		Class(es) : 003				

Number of records : 62