FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

01-17-2001



U.S. Department of Commerce Patent and Trademark Office **TRADEMARK** 

101585543

RECORDATION FORM COVER SHEET						
TRADEMARKS ONLY						
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).						
Submission Type Conveyance Type						
New X Assignment License						
Resubmission (Non-Recordation) Document ID # 101496832A  Security Agreement Nunc Pro Tunc Assignment  Effective Date						
Correction of PTO Error  Reel # Frame # Merger  Merger  Month Day Year						
Corrective Document Change of Name						
Reel # Other						
Conveying Party  Mark if additional names of conveying parties attached Execution Date  Month Day Year						
Name National Marketing, Inc. 04262000						
Formerly						
Individual General Partnership Limited Partnership X Corporation Association						
Other						
X Citizenship/State of Incorporation/Organization Kansas						
Receiving Party  Mark if additional names of receiving parties attached						
Name Teresa Gay Briggs						
DBA/AKA/TA						
Composed of						
Address (line 1) 918 Emerald Bay, Suite 286						
Address (line 2)						
Address (line 3) Laguna Beach California 92651						
X Individual   General Partnership   Limited Partnership   If document to be recorded is an assignment and the receiving party is						
Corporation Association not domiciled in the United States, an appointment of a domestic						
Other (Designation must be a separate document from Assignment.)						
X Citizenship/State of Incorporation/Organization USA						
FOR OFFICE USE ONLY						

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO-1618B Expires 06/30/99 OMB 0651-0027		Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
	sentative Name and Add	dress Enter for the first R	eceiving Party only.
Name			
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspondent	Name and Address <sub>Area</sub>	Code and Telephone Number	(316) 773-3270
Name R	obert Blinn, Attorney at Law		
Address (line 1)	.O. Box 75144		
Address (line 2) V	/ichita KS 67275		
Address (line 3)			
Address (line 4)			
1 ayes	r the total number of pages adding any attachments.	of the attached conveyance d	ocument # 1
Enter either the Trade	ication Number(s) or Re mark Application Number <u>or</u> the Reg rk Application Number(s)	istration Number (DO NOT ENTER BO	Mark if additional numbers attached  OTH numbers for the same property).  Stration Number(s)
75757322	Application Number(3)		
Number of Prop	erties Enter the total nur	nber of properties involved.	# 1
Fee Amount	Fee Amount for Pro	operties Listed (37 CFR 3.41)	\$ 40.00
Method of Pay Deposit Accou	ınt		
(Enter for paymen		fees can be charged to the account.) t Account Number:	#
	Author	ization to charge additional fees	Yes No
Statement and S			
To the bes attached o indicated i	copy is a true copy of the origina	he foregoing information is true a al document. Charges to deposit	account are authorized, as
Robert O. Blir	nn 🎉	WWW SC-	12/30/2000
Name of Pe	erson Signing	Signature	Date Signed

**TRADEMARK REEL: 002213 FRAME: 0819** 

U.S. Department of Comm FORM PTO-1618A 10-25-2000 Patent and Trademark Office TRADEMARK OMB 0651-0027 101496832 RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(les) 10-10-00 Submission Type Conveyance Type X New License X Assignment Resubmission (Non-Recordation) Security Agreement **Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger Correction of PTO Error Ree! # Frame # Change of Name **Corrective Document** Reel # Frame # **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name | National Marketing, Inc. 04262000 Formerly Limited Partnership | X | Corporation **Association** General Partnership Individual Other Kansas X | Citizenship/State of Incorporation/Organization **Receiving Party** Mark if additional names of receiving parties attached Teresa Gay Briggs Name DBA/AKA/TA Composed of 918 Emerald Bay, Suite 286 Address (line 1) Address (line 2) 92651 Lugana Beach California Address (line 3) Zip Code State/Country if document to be recorded is an Limited Partnership General Partnership X Individual assignment and the receiving party is not domiciled in the United States, an Corporation Association appointment of a domestic representative should be attached. (Designation must be a separate Other document from Assignment) Citizenship/State of Incorporation/Organization USA FOR OFFICE USE ONLY 00000133 75757322 1D/24/2000 NTHAI1 40.00 OP FC:481 Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the documents regarding this burden estimate to the U.S. Patent and Trademark Office, Chief information Officer, Washing D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (9851-9927), Washington, D.C. 20503. See OMB tion Collection Budget Package 9651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

Mail documents to be recorded with required cover sheet(s) information to:

ADDRESS.

Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO Expires 06/50/99 QMB 0651-0027	D-1618I	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK	
Domestic	Repr	esentative Name and Address Enter for the first Receiving Pa	rty only.	
Name	· [			
Address (line 1	, [			
Address (line 2				
Address (line 3	) [			
Address (line 4	» [			
Correspor	ndent	Name and Address Area Code and Telephone Number (316) 773-3	270	
Name		Robert Blinn, Attorney at Law		
Address (line 1	"	P.O. Box 75144		
Address (line 2	2)V	Wichita KS 67275		
Address (line 3	» [			
Address (line 4	) [			
Pages		er the total number of pages of the attached conveyance document luding any attachments.	#	
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached  Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).				
7575732		ark Application Number(s) Registration Num	Der(s)	
<u>L</u>				
Number of	f Prop	perties Enter the total number of properties involved. # 1		
Fee Amou	int	Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00		
Method Deposit	_		•	
(Enter for	r payme	nt by deposit account or if additional fees can be charged to the account.)  Deposit Account Number: #		
		Authorization to charge additional fees: Yes	No	
Statement	and s	Signature		
att	ached	st of my knowledge and belief, the foregoing information is true and correct and copy is a true copy of the original document. Charges to deposit account are a perein. Blinn	d any uthorized, as	
4.1 -		erson Signature Signature	Date Signed	
Nam	e of P	erson Signing / ` Signature	Date Stylled	

To: Ms. Teresa Briggs NATIONAL MARKETING INC. Robert Blinn

## ASSIGNMENT of Application for Registration of a Mark

Whereas National Marketing, Inc. of 918 Emerald Bay, Suite 286, Laguna Beach CA

has submitted an application for registration in the United States Patent and Trademark Office having Application Number: 75/757322, dated 7/19/99 for ULTRA COOKIE DIET

Whereas Teresa Gay Briggs, of 918 Emerald Bay, Suite 286, Laguna Beach CA

is desirous of acquiring said application for registration of said mark and said mark;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said

National Marketing, Inc. does hereby assign to the said

Teresa Gay Briggs, all right, title and interest in and to

said application for trademark registration and said mark, together with the good will of the business symbolized by the mark.

**RECORDED: 10/10/2000**