



01-19-2001



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

re

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

10-13-00

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Bold, Adam

Formerly

2173067

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization United States of America

Receiving Party

Mark if additional names of receiving parties attached

Name Bold Financial Group, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 10230 Grandview

Address (line 2)

Address (line 3) Overland Park

KS

66212

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Kansas

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Morrison & Hecker L.L.P.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

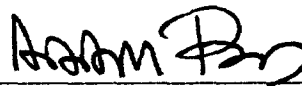
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Adam Bold



10/12/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

WHEREAS, ADAM BOLD, a Kansas individual ("**BOLD**"), who resides at 12900 Delmar, Leawood, Kansas, 66209, warrants that he has adopted, used, is using, and is owner of a trademark now registered in the United States Patent and Trademark Office as indicated on Exhibit A hereof;

WHEREAS, BOLD FINANCIAL GROUP, INC., a Kansas corporation ("**BFGI**"), located and doing business at 10230 Grandview, Overland Park, Kansas, 66212, is desirous of acquiring the said registered trademark, its associated goodwill, and the federal registrations therefor;

NOW THEREFORE, in consideration of and exchange for the sum of ONE HUNDRED THOUSAND DOLLARS (\$100,000), the receipt of which is hereby acknowledged, BOLD grants and assigns unto BFGI, all right, title, and interest in the said trademark, together with the goodwill of the business symbolized by the said trademark and the right to sue and recover damages and profits for past infringement.

BOLD agrees to sign all documents necessary to vest all right, title, and interest in and to the said trademark in BFGI.

This assignment is executed in Leawood, Kansas as of the ^{12th} ~~28th~~ day of ^{October} ~~August~~ 2000.



ADAM BOLD

STATE OF KANSAS
COUNTY OF JOHNSON

Before me, Cheryl L. Donovan, a Notary Public in and for the State and County aforesaid, personally appeared Adam Bold, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the within named bargainor, and that he as such executed the foregoing instrument for the purposes therein contained, by signing his name.

WITNESS my hand and seal at office, on this the 12th day of October, 2000.

Cheryl L. Donovan
Notary Public

My Commission Expires:

My Appointment Expires 2/20/2001

Exhibit A

Federal Trademark

Trademark

MUTUAL FUND STORE

Registration Number

2173067

Date of Registration / Filing

July 14, 1998

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