

01-24-2001

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

101592167

1.9.01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(les).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

01/24/2001 DBYRNE 00000126 2292634

01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002218 FRAME: 0534

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2292634"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="2285394"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

M. Beth O'Neill, Esq.

*M. Beth O'Neill*

1/5/01

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF REGISTERED TRADEMARK**

**Mark: MAIN STREET CHECKS (and Drawing)**

**Registration No. 2292634**

**Date of Registration: 11/16/99**

**TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:**

**REGISTRANT'S/ASSIGNOR'S NAME:** Designer Checks, Inc., an Alabama corporation

**REGISTRANT'S/ASSIGNOR'S MAILING ADDRESS:**

Street: 920 19<sup>th</sup> Street North  
 City: Birmingham  
 State: Alabama  
 Country: USA  
 Zip/Postal Code: 35203

**ASSIGNEE'S NAME:** Main Street Checks, Inc., an Alabama corporation

**ASSIGNEE'S MAILING ADDRESS:**

Street: 920 19<sup>th</sup> Street North  
 City: Birmingham  
 State: Alabama  
 Country: USA  
 Zip/Postal Code: 35203

**USE, REGISTRATION AND ASSIGNMENT OF MARK:**

The Registrant/Assignor has adopted, owns and is using the Mark, MAIN STREET CHECKS (and Drawing) (the "Mark") in connection with the following goods and/or services: Check catalogs, in class 16

Registrant/Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2292634 registered on November 16, 1999 (the "Registration").

Assignee desires to acquire the Mark and the above-referenced Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Registrant/Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

REGISTRANT/ASSIGNOR:

DESIGNER CHECKS, INC.

By: \_\_\_\_\_

Name: Ronald E. Eilers

Title: Vice President

Dated effective as of: 11/28/00

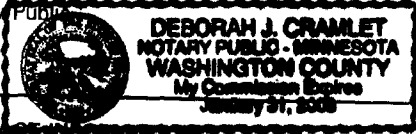
Updated 2/2000

Minnesota  
STATE OF ALABAMA  
Ramsey  
JEFFERSON COUNTY

Subscribed and sworn to before me this the 28<sup>th</sup> day of November, 2000.

Deborah J. Cramlet

Notary Public



January 31, 2005  
My commission expires on the above written date

CONTACT INFORMATION:

Name: M. Beth O'Neill  
Company/Firm Name: Maynard, Cooper & Gale, P.C.  
Street: 1901 Sixth Avenue North, 2400 AmSouth/Harbert Plaza  
City: Birmingham  
State: Alabama  
Country: United States  
Zip/Postal Code: 35203  
Telephone Number: (205) 254-1000  
Fax Number: (205) 254-1999  
E-Mail Address: boneill@mcglaw.com

CERTIFICATE OF EXPRESS MAILING

"EXPRESS MAIL" mailing label number: EK953024388US

I hereby certify that this correspondence/paper and fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated below and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513:

DATE OF DEPOSIT: 1/3/01  
PRINTED NAME OF DEPOSITOR: M. Beth O'Neill  
SIGNATURE OF DEPOSITOR: M. Beth O'Neill  
DATE SIGNED: 1/5/01

OF COUNSEL:

Maynard, Cooper & Gale, P.C.  
1901 Sixth Avenue North  
2400 AmSouth/Harbert Plaza  
Birmingham, AL 35203  
(205) 254-1000

Updated 2/2000

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Address (line 3)

Address (line 4)

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M. Beth O'Neill, Esq.

Name of Person Signing

*M. Beth O'Neill*

Signature

1/5/01

Date Signed

**ASSIGNMENT OF REGISTERED TRADEMARK**

Mark: MAIN STREET CHECKS (and Drawing)

Registration No. 2285394

Date of Registration: 10/12/99

**TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:****REGISTRANT'S/ASSIGNOR'S NAME:** Designer Checks, Inc., an Alabama corporation**REGISTRANT'S/ASSIGNOR'S MAILING ADDRESS:**

Street: 920 19<sup>th</sup> Street North  
 City: Birmingham  
 State: Alabama  
 Country: USA  
 Zip/Postal Code: 35203

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Registrant/Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2285394 registered on October 12, 1999 (the "Registration").

Assignee desires to acquire the Mark and the above-referenced Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Registrant/Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

REGISTRANT/ASSIGNOR:

DESIGNER CHECKS, INC.

By: Name: Ronald E. EilersTitle: Vice PresidentDated effective as of: 11/28/00

Updated 2/2000

STATE OF ~~ALABAMA~~ <sup>Minnesota</sup>  
(~~JEFFERSON~~ <sup>Washington</sup> COUNTY)

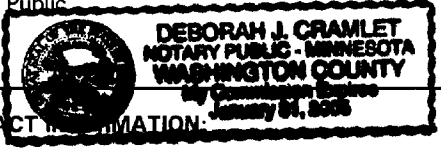
Subscribed and sworn to before me this the 28<sup>th</sup> day of November, 2000.

Deborah J. Cramlet

January 31, 2005

Notary Public

My commission expires on the above written date



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PRINTED NAME OF DEPOSITOR: M. Beth O'Neill  
SIGNATURE OF DEPOSITOR: M. Beth O'Neill  
DATE SIGNED: 1/5/01

OF COUNSEL:

Maynard, Cooper & Gale, P.C.  
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Birmingham, AL 35203  
(205) 254-1000