

01-26-2001



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

01/25/2001 AAHMED1 00000068 2327486
01 FC:481 40.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
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REEL: 002220 FRAME: 0413

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

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Address (line 2)

Address (line 3)

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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jill M. Pietrini

1-10-01

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARK AND THE
UNITED STATES REGISTRATION THEREOF**

This assignment is made by and between the Izumi Shirase and James W. Muir Partnership d/b/a DOGTOWN, a partnership organized and existing under the laws of the State of California, having a principal place of business at 2937 Glenn Avenue, Santa Monica, California 90405 (hereinafter "Assignor") and Michael Muir, a United States citizen, having his principal place of business at 2937 Glenn Avenue, Santa Monica, California 90405 (hereinafter "Assignee").

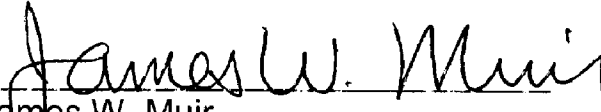
WHEREAS, Assignor adopted and uses, and thereby, owns all rights, title and interest in and to the trademark and United States Registration thereof identified below (hereinafter the "Mark" and "Registration", respectively), along with the goodwill of the business appurtenant to said Mark:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DOGTOWN	2,327,486	March 14, 2000

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, hereby assigns to Assignee all right, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

Signed at Santa Monica, California, this 29 day of December, 2000.

DOGTOWN


James W. Muir
General Partner

State of California

)

ss:

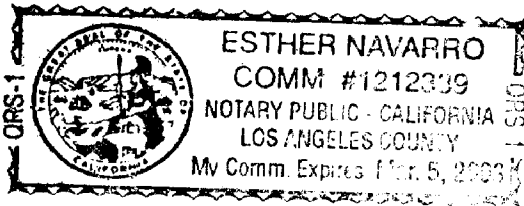
County of Los Angeles

}

On this 29th day of December 2000, before me Esther Navarro, a Notary Public, personally appeared James W. Muir,

personally known to me, or
 proved to me on the basis of satisfactory evidence

to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his/~~her~~ signature on the instrument the entity upon behalf of which the person acted, executed the instrument. WITNESS my hand and official seal.



[Signature]
Notary Public

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12/15/00