1/11/01

RECOI



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of Party conveying the interest: BB Acquisition Corp.

Corporation – State of Delaware

2. Name and Address of receiving party: Birminham Baseball Club, Inc.

100 Ben Chapman Drive Birmingham, AL 35244

3. Interest Conveyed: Change of Name

4. Trademark Registration No.: 1,835,509

5. Correspondence to be mailed to: D. Scott Poley, Esq.

201 Bayshore Drive Southeast St. Petersburg, Florida 33701

(727) 822-6937

6. Number of Registrations and total fee: One (1) Registration

Total fee (37 C.F.R. 3.41): \$40.00

Fee enclosed

7. Date that document was executed: January 10, 2001

8. Statement and Signature:

To the best of my knowledge and belief, the forgoing information is true and correct and any attached copy is a true copy of the original document.

D. Scott Poley, Esq., Attorney for Applicant

40.00 DP

201 Bayshore Drive Southeast

St. Petersburg, FL 33701

(727) 822-6937

01/25/2001 AAHMED1 00000074 1835509

01 FC:581

Date: 1/11/01

TRADEMARK REEL: 002220 FRAME: 0516

ASSIGNMENT

WHEREAS, BB Acquisition Corp., a Delaware corporation, having its principal place of business at 100 Ben Chapman Drive, Birmingham, Alabama 35244 (the "Assignor"), has adopted, used, is using and is the owner of the following trademark registered with the United States Patent and Trademark Office:

Trademark: "B Stylized"
Registration No.: 1,835,509
Date of Registration: May 10, 1994

and Whereas, Birmingham Baseball Club, Inc., a corporation organized under the laws of Alabama, having its principal place of business at 100 Ben Chapman Drive, Birmingham, Alabama 35244 (the "Assignee"), has succeeded to the business, assets and appurtenant goodwill of said Assignor.

Now Therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed this lo day of January, 2000

Douglas S. Elmore, Vice President

RECORDED: 01/11/2001

OFFICIAL SEAL
DEBRA L ALONGI
NOTARY PUBLIC, STATE OF ILLINOIS
NOT COMMISSION EXPIRES:08/30/01

On this <u>lotal</u> day of <u>Name Ly</u>, 2000, personally appeared Douglas S. Elmore and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Notary Public

TRADEMARK
REEL: 002220 FRAME: 0517