

TRADEMARK ASSIGNMENT

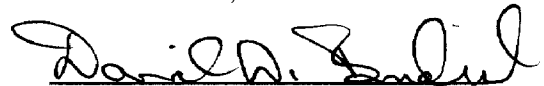
WHEREAS, Hatfield, Inc. (hereinafter called "Hatfield"), a Pennsylvania corporation with a place of business at 2700 Funks Road, Hatfield, Pennsylvania 19440-0902, is the owner of the marks **THE LEANEST NAME IN DELI MEATS®** which is registered in the United States Patent and Trademark Office as Registration No.1,933,060, and **BEAVER FALLS QUALITY MEATS®** which is registered in the United States Patent and Trademark Office as Registration No. 2,003,784; and

WHEREAS, HQM, Ltd. (hereinafter called "HQM"), a Delaware limited liability corporation with a place of business at 300 Delaware Avenue, 9th Floor, Wilmington, Delaware 19801, is desirous of acquiring said marks, the good will associated with the marks, and registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Hatfield does hereby assign to HQM all right, title, and interest in and to the **THE LEANEST NAME IN DELI MEATS®** and **BEAVER FALLS QUALITY MEATS®** marks, all choses in action (including the right to bring suit for past infringement of the marks), together with the good will of the business symbolized by the marks, and the above identified registrations thereof.

Date: 12-22-00

HATFIELD, INC.



By: David W. Budnick

Title: Chief Financial Officer