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Patent and Trademark Office

U.S. Patent & TMO/TM Mail Rpt Dt. #57

Form for Trad

101597754

Attorney Docket No: AOCL223408

Documents or copy thereof.

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1. Name of conveying party:

Pentax Corporation

1.22.01

- Individuals
- Association
- General Partnership
- Limited Partnership
- Corporation of Japan
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party:

Name: Asahi Kogaku Kogyo Kabushiki Kaisha, d/b/a Asahi Optical Co., Ltd.

Address: 36-9, Maeno-cho 2-chome Itabashi-Ku, Tokyo 174 Japan

- Individual(s) citizenship
- Association State of
- General Partnership State of
- Limited Partnership State of
- Corporation of Japan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution date: January 16, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No(s).

B. Trademark Registration No(s). 2,386,767

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Bruce E. O'Connor, Esq.
 CHRISTENSEN O'CONNOR
 JOHNSON KINDNESS^{PLLC}
 1420 Fifth Avenue
 Suite 2800
 Seattle, WA 98101-2347
 206.682.8100

6. Total number of registrations involved: 1

7. Total fee (37 CFR 3.41):\$ 40.00
Check No 124551 in the amount of \$40.00 is enclosed.

8. The Commissioner is authorized to charge any fees that may be required or credit any overpayment to Deposit Account Number 03-1740.

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce E. O'Connor
 Name of Attorney or Agent
 Registration No. 24,849
 Direct Dial 206.695.1700

Signature

1/17/01

Date

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid addressed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Date: January 17, 2001

Shannon Hill

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TRADEMARK
REEL: 002222 FRAME: 0559

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Pentax Corporation, a Delaware corporation, having a place of business at 35 Ivemess Drive East, Englewood, Colorado 80112 (hereinafter the "ASSIGNOR"), has adopted and is using the trademark AREN'T YOUR PICTURES WORTH A PENTAX? which has been registered in the United States Patent and Trademark Office, Registration No. 2,386,767 issued September 19, 2000; and

WHEREAS, Asahi Kogaku Kogyo Kabushiki Kaisha, d/b/a Asahi Optical Co., Ltd., a corporation of Japan, having a place of business at 36-9, Maeno-cho 2-chome Itabashi-ku, Tokyo 174 Japan (hereinafter the "ASSIGNEE") is desirous of acquiring said mark and registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its entire right, title to and interest in said trademark and said registration, together with the goodwill of the business associated with the trademark.

Executed at Englewood (city), Colorado (state), this 16th day of January, 2001.

PENTAX CORPORATION

[Signature]
Name: Yasuhiro Fukano
Title: President

STATE OF Colorado)
) ss.
COUNTY OF Arapahoe)

On this 16th day of January, 2001, personally appeared before me Mr. Yasuhiro Fukano to me known to be the individual named above who executed the within and foregoing instrument, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.

[Signature]
Notary Public Friederike E. Seefeldt
My commission expires 3/21/04

