

01-30-2001



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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

**Submission Type**

**New**

**Resubmission (Non-Recordation)**  
Document ID # \_\_\_\_\_

**Correction of PTO Error**  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Corrective Document**  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

**Assignment**       **License**

**Security Agreement**       **Nunc Pro Tunc Assignment**

**Merger**      Effective Date  
Month Day Year \_\_\_\_\_

**Change of Name**

**Other** \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Name Herzog Heine Geduld, Inc.

Execution Date  
Month Day Year  
11-27-00

Formerly \_\_\_\_\_

Individual     General Partnership     Limited Partnership     Corporation     Association

Other \_\_\_\_\_

**Citizenship/State of Incorporation/Organization**    New York

**Receiving Party**

Mark if additional names of receiving parties attached

Name Max Ule & Company, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 8 Gramercy Park

Address (line 2) Apartment 5B

Address (line 3) New York      New York      10003  
City      State/Country      Zip Code

Individual     General Partnership     Limited Partnership     If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**Corporation**     **Association**

Other \_\_\_\_\_

**Citizenship/State of Incorporation/Organization**    New York

01/29/2001 DBYRNE 00000604 1812420  
01 FC:481 40.00 DP

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002224 FRAME: 0735**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,812,420"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Erik M. Pelton, Esq.

1/17/01

Name of Person Signing

Signature

Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Max Ule & Company, Inc.

Reg. No.: 1,812,420

Reg. Date: December 21, 1993

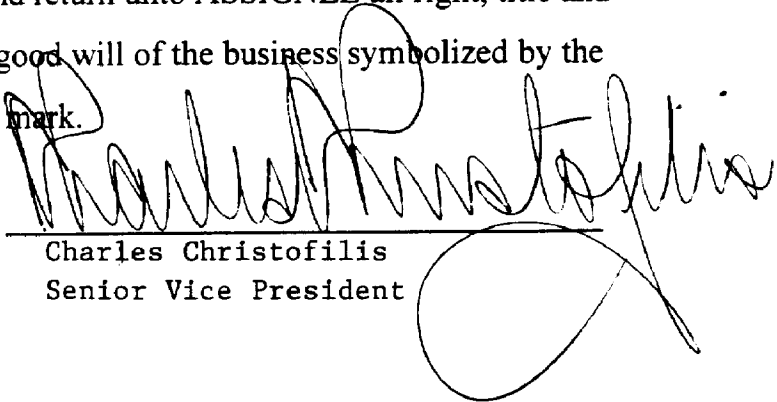
For: MAXI-QUOTE

ASSIGNMENT OF REGISTRATION

Whereas HERZOG HEINE GEDULD, INC. of 26 Broadway, Suite 200, New York, New York 10004 (hereinafter "ASSIGNOR") was assigned by MAX ULE & COMPANY, INC. (hereinafter "ASSIGNEE") the mark which is registered in the United States Patent and Trademark Office, Registration No. 1,812,420, dated December 21, 1993 and

Whereas ASSIGNEE is desirous of reacquiring said mark and the registration thereof;

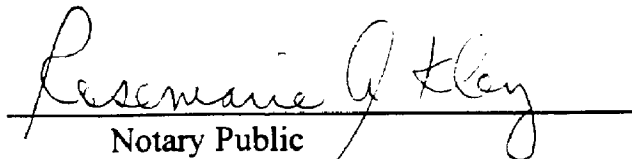
Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and return unto ASSIGNEE all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration of said mark.

By:   
Charles Christofilis  
Senior Vice President

STATE OF NEW JERSEY )  
                                  )     ss.:  
COUNTY OF HUDSON    )

On this 27 day of November, 2000, before me the undersigned, a Notary Public, personally appeared Charles Christofilis, Senior Vice President of Herzog Heine Geduld, Inc. known to me to be the individual who executed the foregoing instrument and acknowledged that he executed the same.

WITNESS MY HAND AND OFFICIAL SEAL.

  
Notary Public

ROSEMARIE A. KLEY  
Notary Public, State of New Jersey  
My Commission Expires March 19, 2003