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OMB 0651-0027



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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

1. 22.01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002227 FRAME: 0362

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,269,278"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jeffrey A. Packer  
Name of Person Signing

Jeffrey A. Packer  
Signature

1/18/01  
Date Signed

## ASSIGNMENT

Agreement effective the 28<sup>th</sup> day of October 2000 ("Effective Date") by and between The Easy to Read Telephone Directory Inc., a Canadian corporation, having a place of business at R.R.1, Burstown, Ontario Canada K0J 1G0 (hereinafter "ETRTD"), and J.H. Zerbey Newspapers, Inc., a Pennsylvania corporation having its principal offices at 111 Mahantongo Street, Pottsville, Pennsylvania 17901 (hereinafter "Zerbey").

WHEREAS, ETRTD owns the mark THE EASY TO READ TELEPHONE DIRECTORY as well as the mark and design depicted in United States Trademark Registration No. 2,269,278 (the "Marks"), and the United States Trademark Registration No. 2,269,278 (the "Registration"), and the goodwill of the business associated therewith;

WHEREAS, Zerbey desires to acquire the Marks and Registration and any and all goodwill of the business associated therewith;

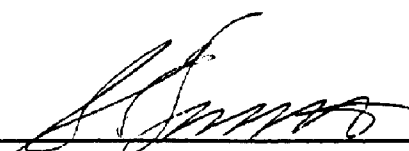
WHEREAS, ETRTD desires to assign the Marks, the Registration and any and all goodwill of the business associated therewith to Zerbey;

WHEREAS, on the Effective Date, Zerbey acquired from ETRTD the Marks, the Registration and any and all goodwill of the business associated therewith; and

WHEREAS, the parties wish to acknowledge this assignment and make it of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable executed consideration, the full receipt and sufficiency all of which are hereby acknowledged, and intending to be legally bound hereby, ETRTD hereby assigns, transfers and conveys to Zerbey the whole and entire right, title and interest in and to said Mark, and U.S. Trademark Registration No. 2,269,278 together with the goodwill of the business associated therewith.

**THE EASY TO READ TELEPHONE DIRECTORY, INC.**

By:   
George Bennett  
President

Date: 12/22/00

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