

02-02-2001



1 COVER SHEET  
**KS ONLY**

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Com

101602982

se record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Scott Stecher**

1-24-01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: **Gary Snyder, dba Snyder Companies**

Internal Address: \_\_\_\_\_

Street Address: **PO Box 636**

City: **Snyder Companies** State: **MN** ZIP: **55927**

- Individual(s) citizenship **United States**
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **December 14, 1997**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**1,899,059**

Additional numbers attached?  Yes  No

5. Name and Address of party to whom correspondence concerning document should be mailed:

Name: **Law Offices of D. L. Tschida**

Internal Address: \_\_\_\_\_

Street Address: **633 Larpenteur Ave. West - Suite B**

City: **St. Paul** State: **MN** ZIP: **55113**

6. Total number of applications and registrations involved:

**1**

7. Total fee (37 CFR 3.41).....\$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

02/01/2001 DBYRNE 00000164 1899059

DO NOT USE THIS SPACE

01 FC:481

40.00

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Douglas L. Tschida**  
Name of Person Signing

Signature

**1-23-01**  
Date

Total number of pages including cover sheet, attachments, and document:

**2**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, DC 20231

**TRADEMARK**  
**REEL: 002227 FRAME: 0755**

ASSIGNMENT OF REGISTRATION OF A MARK

Whereas Scott Stecher, an individual, of P.O. Box 939, Port Clinton, OH 43452, dba Reef Runner Tackle Co. (hereinafter "Assignor") has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,899,059, dated June 13, 1995, for the mark REDNECK TECH;

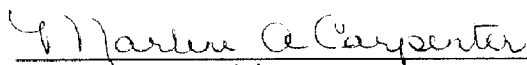
Whereas Gary Snyder, an individual, dba Snyder Companies of P.O. Box 363, Dodge Center, MN 55927 (hereinafter "Assignee") is desirous of acquiring the mark, related design, registration and all copyrights pertaining to promotional materials;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does assign into Assignee all right, title and interest in and to the mark, together with the goodwill of the business symbolized by the mark, the above identified registration, related designs, and all copyrights pertaining to all related promotional materials used with the mark.

  
\_\_\_\_\_  
Scott Stecher

STATE OF Ohio )  
                  ) ss  
COUNTY OF Ottawa )

Subscribed and sworn to before me this 14<sup>th</sup> day of December, 1997.

  
\_\_\_\_\_  
Notary Public

My commission expires  
September 29, 1999

(SEAL)

X

94029

○

Int. Cl.: 28

Prior U.S. Cls.: 2 and 22

Reg. No. 1,899,059

**United States Patent and Trademark Office** Registered June 13, 1995

**TRADEMARK  
PRINCIPAL REGISTER**

**REDNECK TECH**

STECHER, SCOTT (UNITED STATES CITIZEN), DBA REEF RUNNER TACKLE CO.  
P.O. BOX 939  
PORT CLINTON, OH 43452

FOR: FISHING LURES AND FISHING TACKLE, NAMELY BLADE BAITS, CRANK BAITS, WEIGHT FORWARD SPINNERS, JIGS, SPINNER BLADES, HOOKS, LURE COMPO-

NENTS, AND TACKLE CONTAINERS; RODS; REELS; AND FISHING LINE, IN CLASS 28 (U.S. CLS. 2 AND 22).

FIRST USE 1-25-1994; IN COMMERCE 1-25-1994.

SER. NO. 74-540,519, FILED 6-10-1994.

CHERYL BUTLER, EXAMINING ATTORNEY

*assigned to  
Gary Smeyler - G.S.  
has seen.*