02-13-2001 FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 101612325 FEB - 5 2001 2.5.01 RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) Submission Type Conveyance Type License Х New **Assignment** (Non-Recordation) Resubmission Security Agreement **Nunc Pro Tunc Assignment** Document ID # Effective Date Month Day Year Merger **Correction of PTO Error** Frame # Reel # Change of Name Corrective Document Reel# Frame # Other **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name e-lationship.com, inc. 12-5-00 Formerly Targeted Marketing Systems, Inc. Limited Partnership | X | Association Corporation General Partnership Individual Other Delaware Citizenship/State of Incorporation/Organization **Receiving Party** Mark if additional names of receiving parties attached Brierley & Partners, Inc. Name DBA/AKA/TA Composed of 8401 North Central Expressway, Suite 1000 Address (line 1) Address (line 2) 75225 Texas/USA Zip Code Address (line 3) Dallas State/Country If document to be recorded is an City Limited Partnership assignment and the receiving party is General Partnership Individual not domiciled in the United States, an appointment of a domestic Association Corporation representative should be attached. (Designation must be a separate document from Assignment.) Other Citizenship/State of Incorporation/Organization Delaware FOR OFFICE USE ONLY 00000071 75924211 02/13/2001 GTON11 40.00 01 FC:481 02 FC:482 Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS. Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

ADDRESS.

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Page 2

U.S. Department of Commerce
Patent and Trademark Office
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Domestic R	epresentative Name and Address Enter for the first Receiving Party only.	
Name	DECEIVED	
Address (line 1)		
Address (line 2)	FEB - 5 2001	
Address (line 3)		
Address (line 4)		
Correspondent Name and Address Area Code and Telephone Number 214-651-5917		
Name	Purvi J. Patel	
Address (line 1)	Haynes and Boone, LLP	
Address (line 2)	901 Main Street, Suite 3100	
Address (line 3)	Dallas, Texas 75202-3789	
Address (line 4)		
Pages	Enter the total number of pages of the attached conveyance document including any attachments.	
Trademark	Application Number(s) or Registration Number(s) Mark if additional numbers attached	
Enter either the Trademark Application Number <u>or</u> the Registration Number (DO NOT ENTER BOTH numbers for the same property).		
Trac	Registration Number(s) Registration Number(s) 1,784,385	
75/924,21	75/732,346 75/766,854 1,750,354 1,876,069 1,784,385	
75/766,83	4 75/766,835 76/034,383	
75/494,37	75/780,905 75/924,108	
Number of Properties Enter the total number of properties involved. # 14		
Fee Amour	16 Proportion Listed (37 CFR 3.41); \$ 365.00	
	of Payment: Enclosed X Deposit Account	
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: # 08-1394		
Authorization to charge additional fees: Yes X No No		
Statement and Signature		
Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any To the best of my knowledge and belief, the foregoing information is true and correct and any		
To the best of my knowledge and belief, the foregoing information is true and converted at the foregoing information is true and converted, as attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.		
	212/01	
PURVI J. PATCL Signature Date Signed		
Nam	e of Person Signing / Signature	

FORM PTO-1618C Expires 06/30/99 OMB 0651-0027 RADEMARKS ON TRADEMARKS ON TRADEMARK		
Conveying Party Enter Additional Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year		
Name e-lationship.com, inc.		
Formerly Targeted Marketing Systems, Inc.		
Individual General Partnership Limited Partnership X Corporation Association		
Other		
X Citizenship State of Incorporation/Organization Delaware		
Receiving Party Enter Additional Receiving Party Mark if additional names of receiving parties attached		
Name Brierley & Partners, Inc.		
DBA/AKA/TA		
Composed of		
Address (line 1) 8401 North Central Expressway, Suite 1000		
Address (line 2)		
Address (line 3) Dallas Texas/USA 75225		
Individual General Partnership Limited Partnership X Corporation Association Other		
X Citizenship/State of Incorporation/Organization Delaware		
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).		
Trademark Application Number(s) Registration Number(s)		
75/924,110 75/924,109		

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State of Delaware

Office of the Secretary of State PAGE

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "E-LATIONSHIP.COM, INC.", CHANGING ITS NAME FROM "E-LATIONSHIP.COM, INC." TO "BRIERLEY & PARTNERS, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF DECEMBER, A.D. 2000, AT 4:30 O'CLOCK P.M.



Darriet Smith Windsor, Secretary of State

2035794 8100 AUTHENTICATION: 0943244

DATE: 01-30-01

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TRADEMARK REEL: 002233 FRAME: 0468

CERTIFICATE OF AMENDMENT TO THE RESTATED CERTIFICATE OF INCORPORATION OF e-lationship.com, inc.

December 5, 2000

e-lationship.com, inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

FIRST: The name of the Corporation is e-lationship.com, inc.

SECOND: The Board of Directors of the Corporation, by the consent of all of its members, adopted a resolution declaring advisable and in the best interests of the Corporation that the following amendment to the Restated Certificate of Incorporation of the Corporation be submitted to the stockholders for approval in accordance with Section 242 of the General Corporation Law of the State of Delaware:

ARTICLE I of the Restated Certificate of Incorporation of the Corporation shall be deleted in its entirety and replaced with the following language:

The name of the Corporation is Brierley & Partners, Inc.

THIRD: The aforesaid amendment was duly adopted by the Corporation's stockholders in accordance with the applicable provisions of Sections 228 and 242(b)(1) of the General Corporation Law of the State of Delaware.

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 04:30 PM 12/05/2000 001608116 - 2035794

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IN WITNESS WHEREOF, e-lationship.com, inc. has caused this certificate to be executed by the undersigned as of the date first written above.

e-lationship.com, inc.

Name: Harold M. Brierley

Title: Chief Executive Officer

DAL02-286413.1

TRADEMARK REEL: 002233 FRAME: 0470