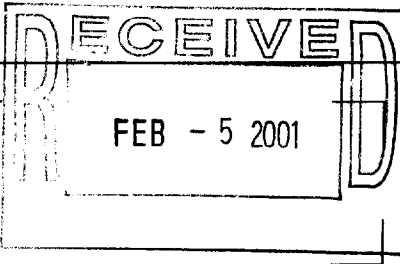


02-13-2001



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U.S. Department of Commerce
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TRADEMARK

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2-5-01

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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AKA/TA

Composed of

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- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
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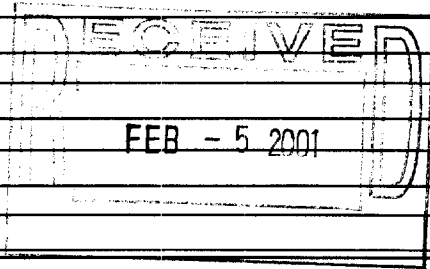
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

Name

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Pages

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1690344"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Lawrence Litwak

Name of Person Signing

Signature

January 30, 2001

Date Signed

ASSIGNMENT

WHEREAS, e4L, Inc. (hereinafter "Assignor"), having an address at 15821 Ventura Blvd., Ste. 575, Encino, CA 91436, has adopted, is using and is the owner of the trademark(s) FLYING LURES (the "Mark") and the U.S. Certificate of Registration No. 1,690,344; therefor, and the goodwill of the business associated with any symbolized by the Mark; and

WHEREAS, LANGER ELECTRONICS CORP. ~~ORANGE~~ (hereinafter "Langer"), with an address of 22942 Captain Kidd Lane, Cudjoe Key Florida 33049, is desirous of acquiring all of the right, title and interest of said Assignor in and to the Mark, said Certificate of Registration therefor and the goodwill of the business associated with any symbolized by the Mark;

NOW, THEREFORE, IN CONSIDERATION of Two Thousand One Hundred Dollars (\$2100.00), Assignor does hereby sell, assign and transfer to Langer all of its right, title and interest in and to the Mark, and in and to all of Assignor's ancillary, derivative, and/or confusingly similar Mark, worldwide, said U.S. Certificate of Registration No. 1,690,344, and the goodwill of the business associated with and symbolized by the Mark.

Included in this assignment are any and all rights which the said Assignor has or may have against persons who have infringed upon the Mark or the Certificates of Registration therefor prior to the date of this assignment. These rights include the right to use and recover for all damages and profits arising out of infringement of the Mark, and

the Certificate of Registration therefor, prior to the date of this assignment.

IN WITNESS WHEREOF, Assignor, duly authorized, has signed this assignment this 20 day of January 2001.

E4L, INC.

By *Eric R Weiss*
Name: Eric Weiss

Title: President/Chief Operating Officer

ACKNOWLEDGMENT

STATE OF CALIFORNIA :
COUNTY OF LOS ANGELES : SS:

On this 26th day of JANUARY, 2001, before me personally appeared Eric Weiss, to me known, who, after being sworn, did depose and say that he/she is the President/Chief Operating Officer of e4L, Inc., the corporation described herein, and which executed the above instrument, that he/she has been duly authorized by said e4L, Inc. to execute this instrument on its behalf, and that the execution of this instrument was the free act and deed of Eric Weiss..

Theresa Sudol (SEAL)
Notary Public

My commission expires: MARCH 26, 2004

