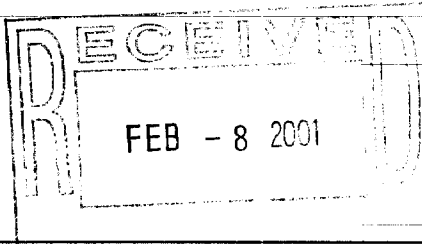


02-16-2001



101614336



U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type **2-8-01**

#### Conveyance Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

- Assignment
  - Security Agreement
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
  - License
  - Nunc Pro Tunc Assignment
- Effective Date  
Month Day Year  
**12302000**

#### Conveying Party

Mark if additional names of conveying parties attached

Name **OREGON BEER AND BREWING COMPANY, INC. I**

Execution Date  
Month Day Year  
**01222001**

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization **Oregon**

#### Receiving Party

Mark if additional names of receiving parties attached

Name **BOSTON BEER COMPANY, INC.**

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) **75 Arlington Street**

Address (line 2) \_\_\_\_\_

Address (line 3) **Boston**

**Massachusetts/ USA**  
State/Country

**02116**  
Zip Code

- Individual
  - General Partnership
  - Limited Partnership
  - Corporation
  - Association
  - Other \_\_\_\_\_
  - Citizenship/State of Incorporation/Organization **Commonwealth of Massachusetts**
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment).

FOR OFFICE USE ONLY

**65E**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gather the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

**Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231**

**TRADEMARK  
REEL: 002237 FRAME: 0221**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

FEB - 8 2001

**Correspondent Name and Address**

Area Code and Telephone Number

(212) 415- 9200

Name

Sandra Edelman

Address (line 1)

DORSEY & WHITNEY LLP

Address (line 2)

250 Park Avenue

Address (line 3)

New York, New York 10177

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

74730463

75010969

**Number of Properties**

Enter the total number of properties involved

# 2

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 65.00

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number

#

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing instrument is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein

Sandra Edelman  
Name of Person Signing

  
Signature

2/7/01  
Date Signed

**ASSIGNMENT OF TRADEMARKS  
AND ACCOMPANYING GOODWILL**

This Assignment is made by and between **OREGON BEER AND BREWING COMPANY, INC. I**, a corporation organized and existing under the laws of the State of Oregon, having a place of business at 75 Arlington Street, Boston, Massachusetts ("Assignor"), and **THE BOSTON BEER COMPANY, INC.**, a corporation organized and existing under the laws of the Commonwealth of Massachusetts, have a place of business at 75 Arlington Street, Boston, Massachusetts ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and pending applications for registration in the United States Patent and Trademark Office identified in Schedule A (the "Marks"), and all of the goodwill associated therewith and the business to which the Marks pertain; and

WHEREAS, Assignor desires to acquire from Assignor the Marks, the goodwill associated therewith and the business to which the Marks pertain to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and in furtherance of the Agreement of Merger between the parties dated as of December 30, 2000, Assignor does hereby assign to Assignee, effective as of December 30, 2000, the Marks in the attached Schedule A, the goodwill associated therewith and the business to which the marks pertain.

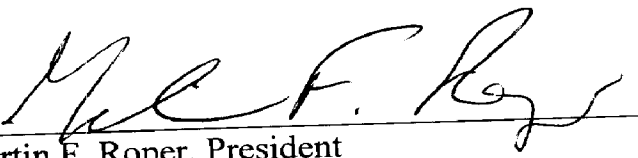
**OREGON BEER AND BREWING  
COMPANY, INC. I**

Date: January 22, 2001

By:   
C. James Koch, President

**THE BOSTON BEER COMPANY, INC.**

Date: January 22, 2001

By:   
Martin F. Roper, President

United States Trademarks of  
Oregon Beer and Brewing Company, Inc. I

Country	Trademark	Class	Number of Registrations	Goods and Services	Registration Number
US	OREGON ORIGINAL	Pending	32	Beverages, namely beer and ale	74/730,463
	OREGON ORIGINAL & Design	Pending	32	Beverages, namely beer and ale	75/010,969