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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents

101617652

original documents or copy thereof.

1. Name of conveying party(ies):

2-5-01

Christine L. Weckerlin

- Individual(s)
- General Partnership
- Corporation-State _____
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: February 1, 2001.

2. Name and address of receiving party(ies)

Name: It's Groovy Baby Inc.

Internal Address: _____

Street Address: 9238 Willard Circle

City: Urbandale State: IA Zip: 50322

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Iowa
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document form assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/811,443

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Wendy K. Marsh

Internal Address: _____

Street Address: 801 Grand, Suite 3200

City: Des Moines State: IA Zip: 50309-2721

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed [Please charge any deficiency or credit any overpayment to Deposit Account No. 26-0084]
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Wendy K. Marsh

Name of Person Signing

Signature

February 1, 2001

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002238 FRAME: 0204

A S S I G N M E N T

WHEREAS, CHRISTINE L. WECKERLIN, an individual with an address of 9238 Willard Circle, Urbandale, Iowa 50322, is the owner of trademark application Serial No. 75/811,443, filed September 28, 1999 for the mark IT'S GROOVY BABY!, and

WHEREAS, IT'S GROOVY BABY INC., an Iowa corporation, with an address of 9238 Willard Circle, Urbandale, Iowa 50322, is a successor to the ongoing and existing business of the assignor to which the trademark pertains and is desirous of acquiring the entire right, title and interest in and to said mark, together with the goodwill of the business pertaining to said mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Christine L. Weckerlin does hereby assign unto It's Groovy Baby Inc. all right, title and interest which Christine L. Weckerlin has heretofore enjoyed pertaining to said mark, together with the goodwill of the business pertaining to said mark, the same to be held and enjoyed by It's Groovy Baby Inc., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

Christine L. Weckerlin

By Christine L. Weckerlin
President

STATE OF Iowa)
) ss
COUNTY OF Polk)

On this 1 day of February, 2001, before me, the undersigned, a Notary Public in and for the state, personally appeared Christine L. Weckerlin, to me personally known, who being by me duly sworn, did say that she is the President of Christine L. Weckerlin; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Christine L. Weckerlin, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by her voluntarily executed.

Carol Ann Dennis
Notary Public in and for the
State of Iowa
Commission Expires: 3/2/2004

