

02-26-2001

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



To the Honorable Commissioner of Patents

101619460

attached original documents or copy thereof.

2-26-01

1. Name of conveying party(ies):

Schawk, INC.

- Individual(s), General Partnership, Corporation (Delaware), Other, Association, Limited Liability

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: July 1, 2000

2. Name and address of receiving party(ies):

Name: Schawk USA, Inc.

Internal Address: 1695 River Road

City: Des Plaines State: Illinois Zip: 60018

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other Limited Liability Company

If assignee is not domiciled in the United States, domestic representative designation is attached:

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?

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4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

SEE ATTACHED SCHEDULE B

B. Trademark registration No.(s)

SEE ATTACHED SCHEDULE A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: VEDDER, PRICE, KAUFMAN & KAMM HOLZ

Attention: Tammy S. Settle

Internal Address:

Street Address: 222 North LaSalle Street Suite 2600

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved:

14

7. Total Fee (37 CFR 3.41) \$ 365.00

- Enclosed, Authorized to be charged to deposit account (Any Deficiencies)

8. Deposit account number: 22-0259

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tammy S. Settle Name of Person Signing

Tammy S. Settle Signature

February 19, 2001 Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

02/26/2001 6TON11 00000164 2301492

01 FC:481 40.00 OP 02 FC:482 325.00 OP

TRADEMARK REEL: 002240 FRAME: 0029

**Assignment of Trademarks  
Schawk USA, Inc.  
TRADEMARK REGISTRATIONS  
SCHEDULE A**

<b>MARK</b>	<b>REGISTRATION NO.</b>
929 DESIGN	2,301,492
929 DESIGN	2,343,127
AMBER DESIGN ASSOCIATES	2,401,649
MISCELLANEOUS DESIGN	1,874,404
PROCESS COLOR PLATE	2,009,292
SCHAWK	2,325,647
MISCELLANEOUS DESIGN (S logo)	2,389,460
SCHAWKGRAPHICS	890,924
SCHAWKGRAPHICS	905,671
MISCELLANEOUS DESIGN (SPINWHEEL LOGO)	894,562
MISCELLANEOUS DESIGN (SPINWHEEL LOGO)	907,718

**Assignment of Trademarks  
Schawk USA, Inc.  
TRADEMARK APPLICATIONS  
SCHEDULE B**

<b>MARK</b>	<b>APPLICATION NO.</b>
HORAN IMAGING SOLUTIONS	75/724,497
PCP IMAGING	75/736,355
WESTON ENGRAVING	75/738,512

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Schawk, Inc., a Delaware corporation ("Schawk"), located and doing business in Des Plaines, Illinois has adopted and used in its business the following trademarks many of which are registered on the Principal Register in the United States Patent and Trademark Office, as set forth on Schedule 1 attached hereto and incorporated herein (the "Trademarks").


WHEREAS, Schawk USA, Inc., a Delaware corporation ("Schawk USA") located and doing business in Des Plaines, Michigan is desirous of acquiring said Trademarks;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Schawk does hereby sell, assign, transfer, and set over unto said Schawk USA the entire right, title and interest in and to said Trademarks, together with the good will of the business symbolized by said marks and said registrations and in accordance with which the said marks are used, together with all common law rights of Schawk including the right to bring action and recover for past infringement, if any, of said marks or said registrations.

And Schawk does hereby covenant and agree, for themselves and its legal representatives, that it will assist said Schawk USA in vesting in the said Schawk USA exclusive title in and to said Trademarks referred to herein; and Schawk will execute and deliver to the said Schawk USA any and all additional papers which may be requested by said Schawk USA to vest title in said Schawk USA in said Trademarks referred to herein, and will otherwise fully carry out the terms of this Agreement.

This Agreement is effective July 1, 2000, *nunc pro tunc*.

Schawk, Inc.

  
By: Robert S. Williams  
Title: Vice President

*Michigan*  
STATE OF ILLINOIS )  
COUNTY OF *Kalamazoo* ) SS

I, *Shirley K. Lova*, a Notary Public in and for the county and state aforesaid, do hereby certify that *Robert S. Williams*, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this *13th* day of *February*, 2001.

*Shirley K. Lova*  
Notary Public

My Commission Expires:  
*3-13-2002*

SEAL

929 DESIGN

929 DESIGN - A SCHAWK COMPANY (typed mark); Principal Register - Registration No. 2,301,492 (12/21/99); Attorney Docket No. 1139 T 010; Application Serial No. 75/435,143.

929 DESIGN (typed mark); Principal Register - Registration No. 2,343,127 (4/18/00); Attorney Docket No. 1139 T 035; Application Serial No. 75/663,412.

AMBER DESIGN

AMBERDESIGN ASSOCIATES (typed mark); Principal Register - Registration No. 2,401,649 (11/7/00); Attorney Docket No. 1139 T 031; Application Serial No. 75/716,048.

DIMENSION IMAGING

DIMENSION IMAGING; Unregistered; Attorney Docket No. 1139 T 030.

HORAN IMAGING SOLUTIONS

HORAN IMAGING SOLUTIONS (typed mark); Unregistered - Application pending; Attorney Docket No. 1139 T 032; Application Serial No. 75/724,497.

PCP IMAGING

PCP IMAGING (typed mark); Unregistered - Application pending; Attorney Docket No. 1139 T 062; Classes 9 and 42; Application Serial No. 75/736,355.

PROCESS COLOR PLATE

MISCELLANEOUS DESIGN (design mark); Principal Register - Registration No. 1,874,404 (1/17/95) Attorney Docket No. 1139 T 025 and 19432.00.7001; Application Serial No. 74/496,479.

PROCESS COLOR PLATE (typed mark ?????); Principal Register - Registration No. 2,009,292 (10/22/96); Attorney Docket No. 1139 T 026 and 19432.00.7002; Application Serial No. 74/496,478.

SCHAWK

SCHAWK (typed mark); Principal Register - Registration No. 2,325,647 (3/7/2000);

Attorney Docket No. 1139 T 008; Application Serial No. 75/554476.

MISCELLANEOUS DESIGN (S LOGO) (design mark); Principal Register -  
Registration No. 2,389,460 (9/26/2000); Attorney Docket No. 1139 T 004; Application  
Serial No. 75/682,332.

### SCHAWKGRAPHICS

SCHAWKGRAPHICS (typed mark); Principal Register - Registration No. 890,924  
(5/12/70); Application Serial No. 313,732; Renewed 6/25/90.

SCHAWKGRAPHICS (typed mark); Principal Register - Registration No. 905,671  
(1/5/71); Application Serial No. 313,733; Renewed 2/16/91.

MISCELLANEOUS DESIGN (SPINWHEEL LOGO) (design mark); Principal Register -  
Registration No. 894,562 (7/14/70); Application Serial No. 313,730; Renewed 8/21/91.

MISCELLANEOUS DESIGN (SPINWHEEL LOGO) (design mark); Principal Register -  
Registration No. 907718 (2/9/71); Application Serial No. 313,731; Renewed 5/8/91.

### VAPORLAZ

VAPORLAZ; Unregistered - Application pending; Attorney Docket No. 1139 T 079; no  
serial number assigned yet.

### WESTON ENGRAVING

WESTON ENGRAVING (typed mark); Unregistered - Application pending; Attorney  
Docket No. 1139 T 033; Application Serial No. 75/738,512.

### OTHER MARKS

ADTRACKER; Unregistered - Application not yet filed.

### SCHAWK INTERNATIONAL MARKS

SCHAWK CANADA

SCHAWK (typed mark); Registered - Registration No. 537,819 (11/28/00); Attorney  
Docket No. 1139 T 012; Application Serial No. 893,686.

S LOGO (design mark); Unregistered.

### SCHAWK MEXICO

SCHAWK (typed mark); Unregistered - Application Pending; Attorney Docket No. 1139 T 011; Application Serial No. 351,080.

SCHAWK (typed mark); Registered - Registration No. 597,803 (1/22/99); Attorney Docket No. 1139 T 034; Application Serial No. 351,079.

S LOGO (design mark); Unregistered.

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**RECORDED: 02/26/2001**

**TRADEMARK  
REEL: 002240 FRAME: 0036**