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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type 2-16-01

New

Resubmission Document ID # _____ (Non-Recordation)

Correction of PTO Error
Reel # _____ Frame # _____

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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Effective Date
Month _____ Day _____ Year _____

Change of Name _____

Other _____

Conveying Party

Mark if additional names of conveyance parties attached

Name International Speedway Corporation Execution Date Month 02 Day 14 Year 2001

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship State of Incorporation/Organization Florida

Receiving Party

Mark if additional names of receiving parties attached

Name Watkins Glen International, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 2790 County Rt 16

Address (line 2) _____

Address (line 3) Watkins Glen City New York State/Country 14891 Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from the Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002241 FRAME: 0459

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/621,615"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties Enter the total number of properties involved.

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:

Authorization to charge additional fees: Yes No

Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Glenn R. Padgett
Name of Person Signing


Signature

February 16, 2001
Date Signed

ASSIGNMENT

This Trademark and Service Mark Assignment Agreement ("Agreement") is made and entered into as of this 14th day of February, 2001, by and between **International Speedway Corporation** ("Assignor"), a corporation organized and existing under the laws of the State of Florida and having its principal place of business at 1801 West International Speedway Blvd., Daytona Beach, Florida 32114, and **Watkins Glen International, Inc.** ("Assignee"), a Delaware corporation having its principal place of business at 2790 County Route 16, Watkins Glen, New York 14891.

WHEREAS, Assignor is the owner of the following subsisting federal application (the "Application") for the trademark and service mark: **WATKINS GLEN NEW YORK'S THUNDER ROAD & Design** (the "Mark"), which was filed on January 15, 1999, on an intent-to-use basis:

MARK	APPLICATION NO.	GOODS/SERVICES
WATKINS GLEN NEW YORK'S THUNDER ROAD & Design	75/621,615	Paper articles, namely posters, magazines in the field of auto racing, ball-point pens, fountain pens, and ink pens, pencils and bumper stickers (I.C. 16); Clothing, namely caps, T-shirts and golf shirts (I.C. 25); Games and playthings, namely board games, electronic driving games and model cars (I.C. 28); and Entertainment services, namely organizing and conducting automobile racing events (I.C. 41)

AND, WHEREAS, said Application has since matured to an "actual use" application as a result of Assignor's use of the Mark in commerce in connection with the goods and services described above, and Assignor's filing of an Amendment to Allege Use with the United States Patent and Trademark Office on February 9, 2001;

AND, WHEREAS, Assignor is desirous of transferring and assigning to Assignee, and Assignee is desirous of acquiring, all right, title and interest in and to the Mark, together with the goodwill symbolized by, subsisting in, and connected with the Mark, and the Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized thereby, subsisting therein, and connected therewith, and the Application for the Mark.

ASSIGNOR:

INTERNATIONAL SPEEDWAY CORPORATION

By: 

Name: W. Garrett Crotty

Title: Vice President