-159 Modified) RECC 03-05-2001 651-001 (exp.4/94) Docket No.: Copyright 994-97 LegalStar SM05/REV03 41526.410.54/55 Tab settings 🔷 🔷 To the Honorable Commissioner of Patents and 101625990 d original documents or copy thereof. 1. Name of conveying party(ies): Name and address of receiving party(ies): Marketknowledge, Inc. Anderson Lakes Center, Suite 220 Name: Interelate, Inc. 9855 West 78th Street Eden Prairie, MN 55344 Internal Address: Suite 220, Anderson Lakes Center Individual(s) Association Street Address: 9855 West 78th Street ☐ General Partnership ☐ Limited Partnership City: Eden Prairie State: MN ZIP: 55344 ☐ Other ☐ Individual(s) citizenship Additional names(s) of conveying party(ies) ☐ Yes ☒ No ☐ Association ☐ General Partnership \_\_\_\_\_ 3. Nature of conveyance: ☐ Limited Partnership ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other □ Other If assignee is not domiciled in the United States, a domestic Execution Date: February 15, 2001 designation is □ Yes  $\square$  N (Designations must be a separate document from Additional name(s) & address(es) ☐ Yes  $\square$  N Application number(s) or registration numbers(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 75/583,718 75/583,744 ☐ Yes 🛛 No Additional numbers 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved:.... concerning document should be mailed: Name: Scott P. Sullivan 7. Total fee (37 CFR 3.41):....\$ \$65.00 Internal Address: Fredrikson & Byron, P.A. ☑ Enclosed 1100 International Centre Authorized to be charged to deposit account 8. Deposit account number: Street Address: 900 Second Avenue South 061910 City: Minneapolis State: MN ZIP: 55402 DO NOT USE THIS SPACE 00000075 75583718 702/2001 DBYRNE 25.00 OF FC:488 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Scott P. Sullivan Name of Person Signing

Total number of pages including cover sheet, attachments, and

TRADEMARK REEL: 002243 FRAME: 0675

## TRADEMARK ASSIGNMENT

WHEREAS, Marketknowledge, Inc., a Delaware corporation with offices at 9855 West 78th Street Anderson Lakes Center, Suite 220, Eden Prairie, Minnesota 55344 (hereinafter "Assignor"), is the owner of certain trademarks and trademark applications (hercinafter "the Marks") listed on Exhibit A hereto; and

WHEREAS, Interelate, Inc., a Delaware corporation with offices at 9855 West 78th Street Anderson Lakes Center, Suite 220, Eden Prairie, Minnesota 55344, (hereinafter "Assignee") is desirous of acquiring the Marks and the applications thereof; and

WHEREAS, Assignee is a successor to the business of Assignor to which the Marks and the applications pertain, which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks and the applications thereof for the United States and throughout the world, together with the goodwill of the business associated therewith and the registrations and the applications thereof, as set forth on Exhibit A hereto.

This Assignment includes all rights in the nature of trademark, service mark, and trade name rights, as well as the right to sue for past infringement by any third party.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in an to the Marks and the Applications in the Assignee and to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignce, to the extent such evidence is in the possession or control of the Assignor.

By Gary Blake, Vice President STATE OF ) ss. COUNTY OF

2001 2000, before me appeared <u>Savy Wake</u>, the person

who signed this instrument, who acknowledged that he signed it as a free act.

OFFICIAL SEAL TONI E WILLIAMSON MMISSION EXPIRES JULY 7,

Marketknowledge, Inc.

Motary Public

## **EXHIBIT A**

## **Unregistered Trademarks**

MARKETKNOWLEDGE INC.

MARKETKNOWLEDGE

MARKET KNOWLEDGE

**LIFEPHASE** 

LIFE PHASE

## **Allowed Applications**

<u>Mark</u>	Country	Serial Number	Filing Date	Allowance Date
MARKETKNOWLEDGE INC.	U.S.A.	75/583,718	11/17/1998	2/15/2000
LIFEPHASE	U.S.A.	75/583,744	11/17/1998	2/15/2000

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RECORDED: 02/20/2001

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