

05-09-2001

5-9-01



101682576

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

RECEIVED  
2001 MAY -9 PM 12:54  
ASSIGNMENT SERVICES  
DIVISION

Submission Type

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Change of Name

Other \_\_\_\_\_

Effective Date  
Month Day Year  
\_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Phillips-Van Heusen Corporation

2 26 01

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Everlast World Boxing Headquarters Corporation

DBA/AK/A/T/A \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 750 East 132nd Street

Address (line 2) \_\_\_\_\_

Address (line 3)

Bronx

City

New York

State/Country

10454

Zip Code

Individual  General Partnership  Limited Partnership  Association

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization New York

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FEE PD.

05/10/2001 DRYRNE 00000046 0702412

FOR OFFICE USE ONLY

01 FC:484

120.00 OP

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

914-723-4300

Name

Lackenbach Siegel

Address (line 1)

One Chase Road

Address (line 2)

Scarsdale, New York 10583

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

0,702,412	0,842,919	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

2

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

65.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

10-0100

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Seana F.C. LaPlace

Name of Person Signing

Signature

3/19/07

Date Signed

## ASSIGNMENT

**WHEREAS**, Phillips-Van Heusen Corporation ("PVH"), a corporation organized and existing under the laws of the State of Delaware, with offices located at 200 Madison Avenue, New York, New York 10016, is the owner of all rights, title and interests in and to the below listed Marks which have been registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THE CHOICE OF CHAMPIONS	702,412	August 2, 1960
THE CHOICE OF CHAMPIONS	842,919	January 23, 1968

(hereinafter referred to as the "Marks")

**WHEREAS**, Everlast World Boxing Headquarters Corporation ("Everlast"), is a corporation organized and existing under the laws of the state of New York, having its principal place of business at 750 East 132nd Street, Bronx, NY 10454; and

**WHEREAS**, the parties hereto are desirous of executing this document for the purposes of PVH assigning all rights in and to the Marks to Everlast, and for recordation at the United States Patent and Trademark Office, recording title in and to the Marks in the name of Everlast.

*NOW, THEREFORE*, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PVH hereby assigns to Everlast all statutory and common law rights, title and interests in and to the Marks in the United Statesf, including, without limitation, all rights, title and interests in and to United States Trademark Registration Nos. 702,412 and 842,919, together with the goodwill of the business symbolized by the Marks.

PVH further assigns to Everlast, for Everlast's own use and for the use of Everlast's successors, assigns and/or legal representatives, the right to defend the Marks, all claims for damages by reason of past infringement(s), the right to sue for damages by reason of past infringement(s), and the right to collect damages for past infringement(s).

**On behalf of PHILLIPS-VAN HEUSEN CORPORATION**

  
\_\_\_\_\_  
Signature

Mark D. Fischer  
\_\_\_\_\_  
Name

Vice President  
\_\_\_\_\_  
Title

2/26/01  
\_\_\_\_\_  
Date